d r p

o

drop everything, to learn more about what miracles books do when they travel . . .

food 4 thought foundation .org

mpACT

Impact Report of Food4Thought Foundation for the year 2022 ~ 2023

food 4 thought foundation .org

Member Firm

thestrategist &

decoding the people science

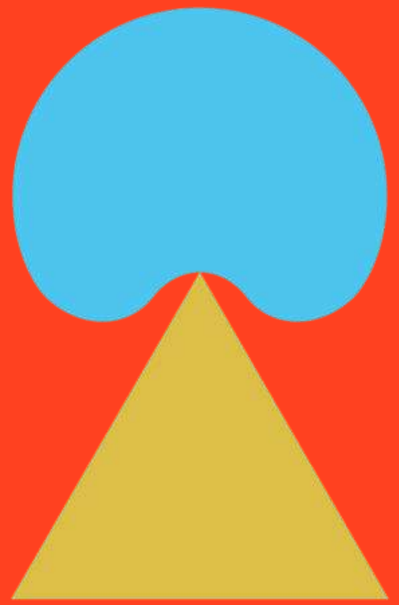
THE Agenda

- The Premise
- The Founders Note
- The Year 2022 ~ 23
- The Secret Sauce ~ The Big Highlights
- The Innovation
- The Inspiration ~ Awards
- The India Reading Olympiad & More
- Our Proud Partners
- The Way Forward

THE Agenda

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bridging
the gap



the paradox
of today

we buy books, read them once and store away for good and on other hand we have millions who are hungry to read but has no access to books



the balance
of tomorrow

connecting idle books to hungry minds



the big idea

building an enlightened nation by
igniting a Reading Revolution
by connecting idle books to hungry minds

Food4Thought Foundation

The Challenge

A developed nation without enlightened citizens is a shocking proposition. Such citizens can be prone to the feeling of bias, prejudice, shame, frustration, loneliness and fear, thereby becoming vulnerable, reclusive and endangering the nation's progress.

The BELIEF

We believe one of the critical components in the creation of enlightened nation and citizens is the cultivation of reading habit.

The PURPOSE

building an enlightened nation *by* universalising access to books *and* creating joy for reading *by* igniting a reading revolution

The MISSION

- Building Reading Spaces (Provide people with opportunities to access and read books)
- Create Active Reading Spaces (Joy of Reading : Making reading 'fashionable')
- Save Endangered Stories (Saving indigenous heritage for coming generations)

The Outcomes

FOUNDATION ASPIRATIONS

Readers Added

- Increase in new readers coming to library
- Reading habits increased among readers

Enlarging Library Circle

- Building libraries were no libraries existed

Area covered (Geography)

- More demand for libraries from all parts of India

Differential Library Formats

- Increase in the nature of demographic profile of the readers

Endangered Stories Saved

- Information gained through new stories

Reenergise idle books

- Idle books in circulation

The IMPACT

ANTICIPATED CHANGES

Economic

- Participation in Govt sponsored social welfare programs
- Reduction in print cost (Green Impact) by rotating idle books

Social

- Launch of voluntary programs for upliftment of society
- Reduction in the Urban - Rural divide for access of titles

Civic

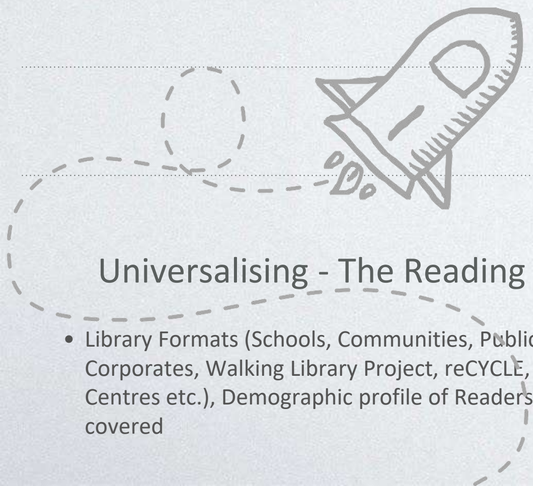
- Voting Participation in democratic processes
- Decrease in untoward escalations like Road Rage etc

Academic

- Increase in academic performance of students
- Increase in the information literacy (non students)

Culturally

- Increase in tolerance levels & social inclusion
- Sense of pride for local stories, culture and customs



food 4 thought foundation .org

THEORY of CHANGE

Universalising - The Reading Spaces

- Library Formats (Schools, Communities, Public, Hospitals, Corporates, Walking Library Project, reCYCLE, Vocational Centres etc.), Demographic profile of Readers, The Geography covered

Joy of Reading - The Active Reading Spaces

- Joy of Reading Framework (Joy of Reading - Museum Visits, Library Visit and Storytelling & Reading), India Reading Olympiad (School ~ Corporates ~ Colleges, Region, India level)

Enlightened Nation - Igniting Reading Revolution

- India Reading Habits Study, Reenergise idle Books (connecting idle books to hungry minds), iambond (registered readers), Saving Endangered Stories (Tribes, Languages etc.), Blind Date with Books

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From the Founders desk



As we entered the Post Covid era we realised that there is not only a drop in the student enrolment to schools / classes but there is also a dip toward reading, which prompted us to go back to our drawing boards and start innovating new ideas to ignite reading habits. We also realigned our focus as a Foundation from Building New Libraries to making existing libraries more active in terms of reading space and explore more creative ways in the library activities to build and increase the Reading Habits among the Students.

During this whole process the activities like iambond passport(review reflection), Story Writing, Story Telling and Story Telling Carnival were introduced. The impact of this journey has been that participation in india reading Olympiad (Joy of Reflection) increased 3 times than the previous last 2 years. This year the participation of Schools has been 307 with 16000 students joining the event from a journey of 165 students from 53 schools of Academic Year 2016.

During this time we also realised that we need to decentralise our model and empower the School Teachers to champion the reading habits, with decentralisation we also realised the challenge of the champions being consistent to the calendar and the methodology of foundation. All this gave birth to our new APP and the feature of "TRACK THE LIBRARY" in that. With the help of this we can TRACK every event going on Monthly/Daily basis in the Library and adherence to calendar.

We are very thankful tour partners and well wishers who have stood behind us, our special gratitude goes to Amadeus Labs who opened the next 100 liberties, We are also thankful to Odessa for adopting 100 Schools. Signode Foundation India continue to support and happy to announce that Celanese has adopted 10 libraries in Hyderabad.

A special thanks to team Green Gold Animation for their continued support to help foundation and Aurbindo Pharma Foundation for supporting 5th india reading Olympiad.

We urge you to visit and experience our new website which is build on the philosophy of Transparency builds Trust

The year 2023~24 is offering us new opportunities and challenges and we are geared up. Join us and take a pledge to reach our milestone of 1001 Libraries by 2025..

Ms. Madhavi Sharma
Co-Founder & DIrector

K Srinivas Rao
Founder & President

Ms. Shefali Rao
Co-Founder & General Secretary

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The READER IMPACT



the impact indices

R Readers Added (Registered Book Lovers)

E Enlarging Library Circle (No of Libraries)

A Area covered (Geography)

D Differential Library Formats

E Endangered Stories Saved

R Relife to idle books (Idle books circulated)

The READER

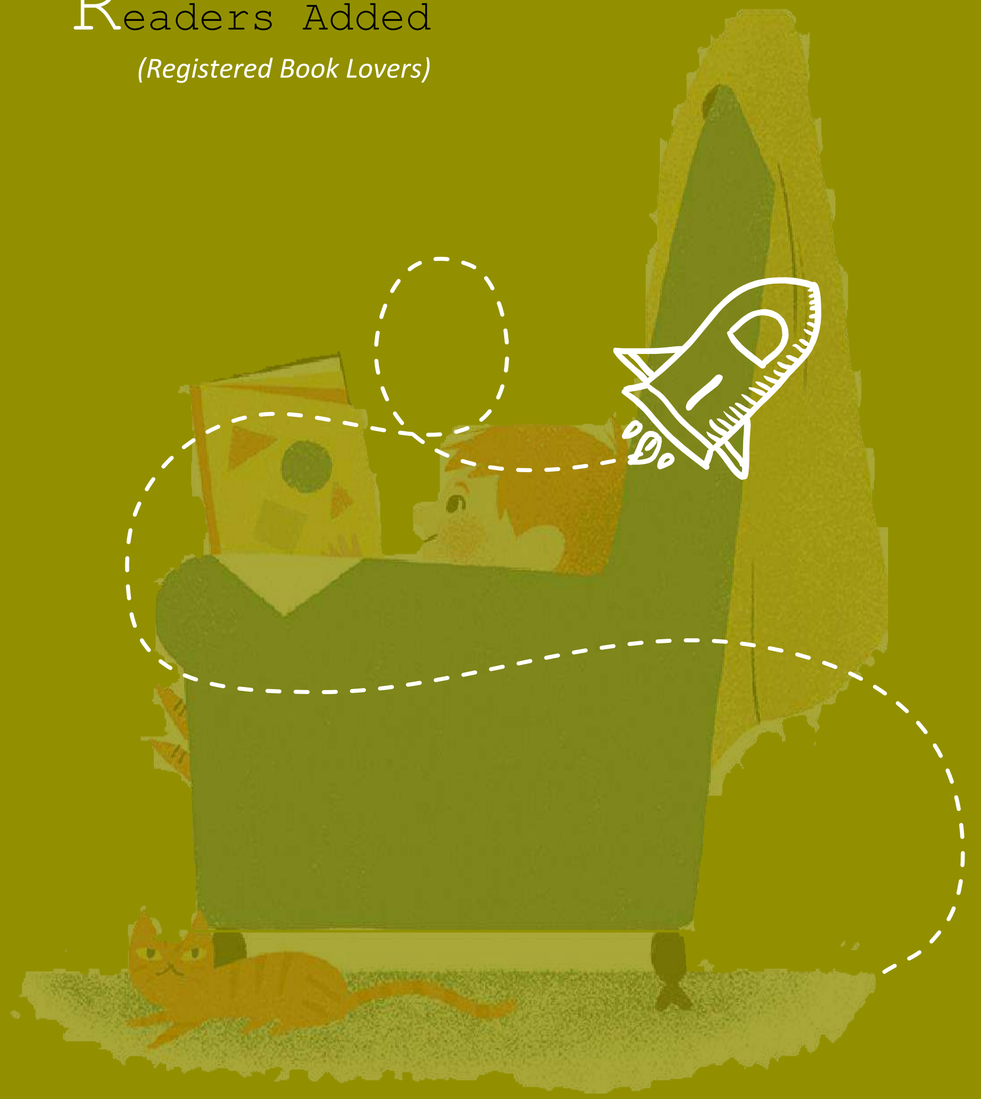
IMPACT

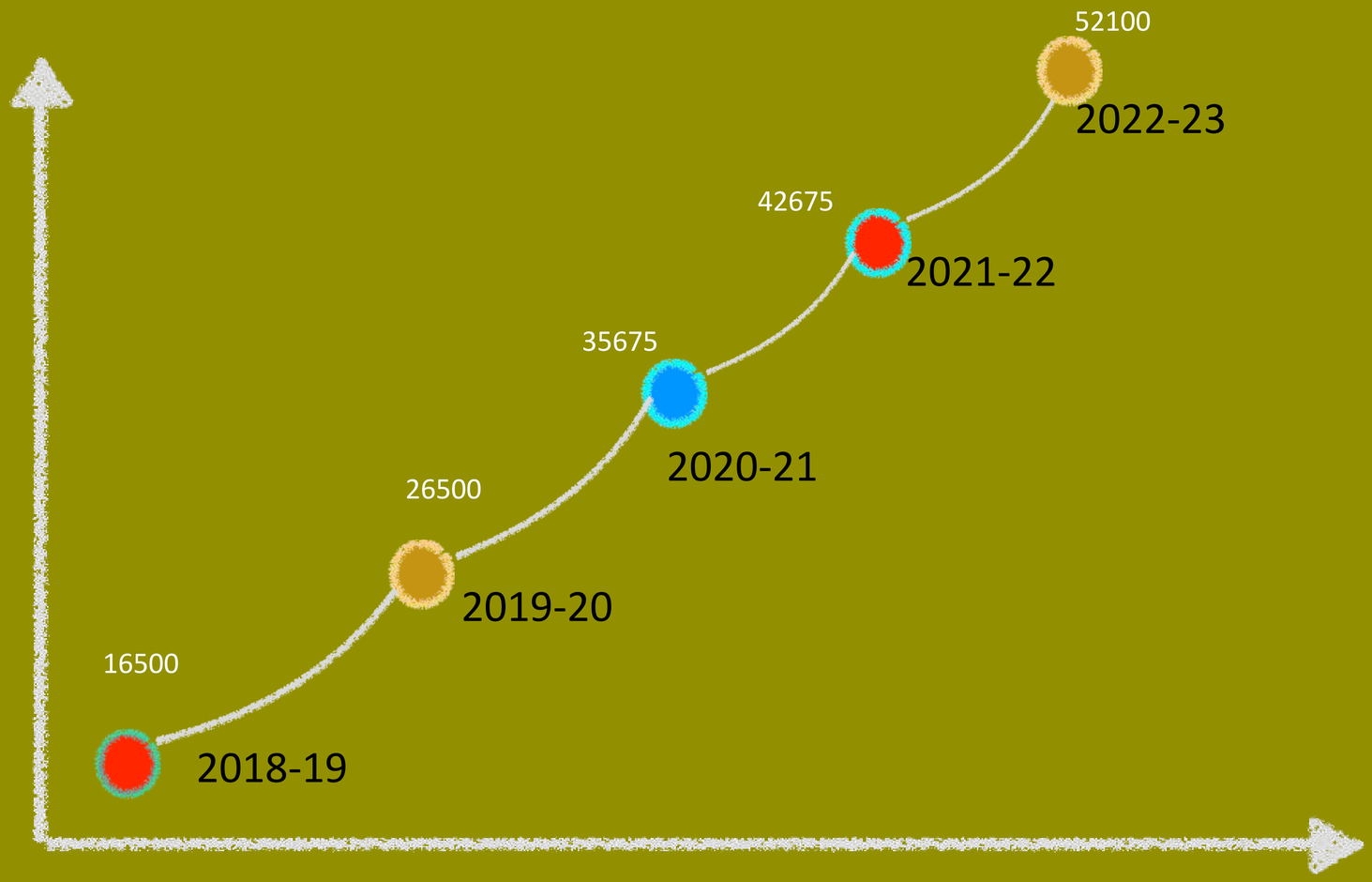
LAST 5 YEARS

	FY 2018-19	FY 2019-20	FY 2020-21	FY 2021-22	FY 2022-23
R Readers Added (Registered Book Lovers)	16500	26500	35675	42675	52100
E Enlarging Library Circle (No of Libraries)	205	325	412	503	589
A Area covered (Geography)	021 States 081 Cities	022 States 084 Cities	022 States 084 Cities	022 States 089 Cities	022 States 094 Cities
D Differential Library Formats	012	012	012	012	013
E Endangered Stories Saved	015	151	501	501	501
R Relife to idle books (Idle books circulated)	62340	97200	112650	97200	151772

Readers Added

(Registered Book Lovers)



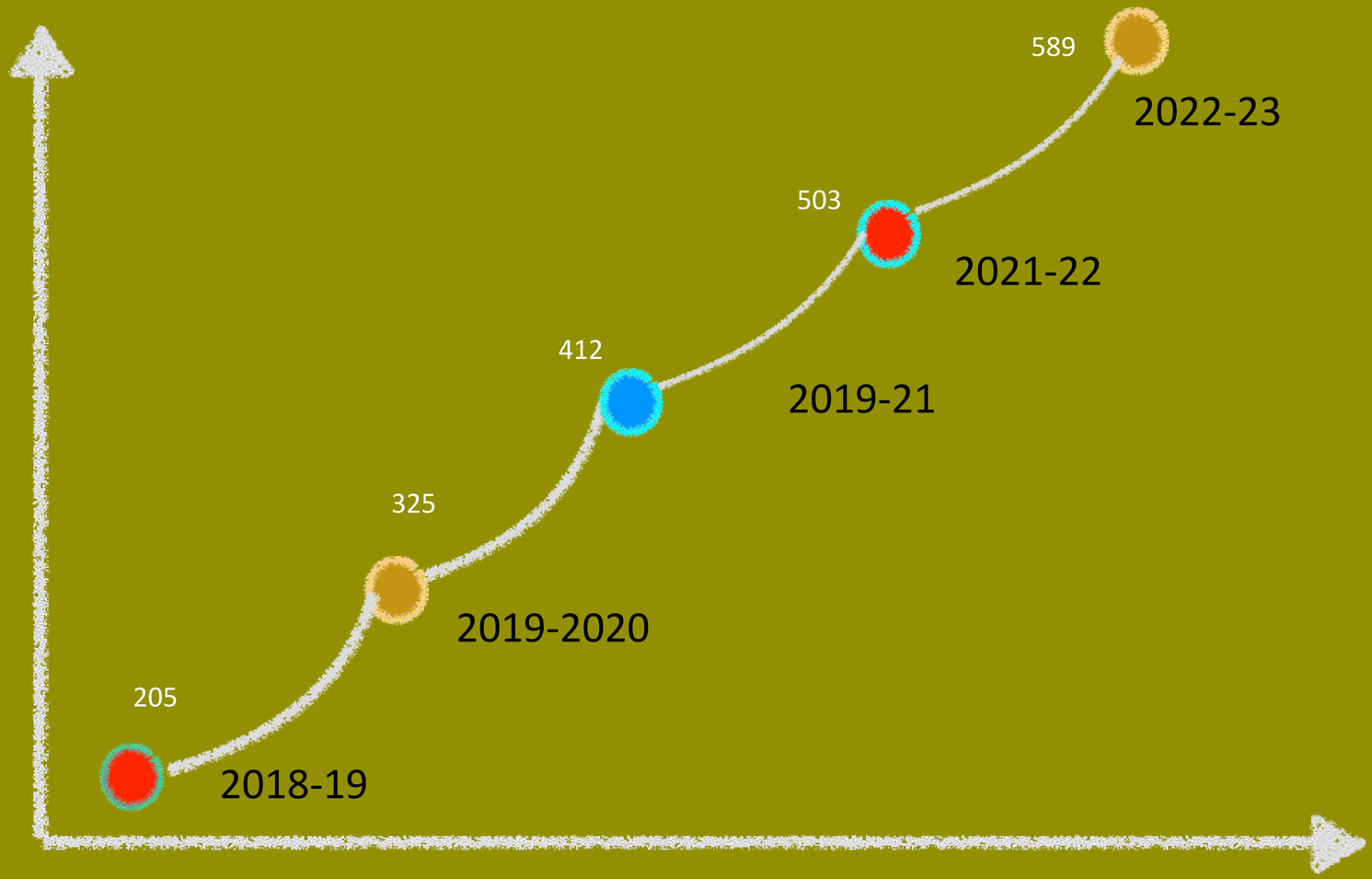


- As of Mar’2023, we have 52100 Registered Readers with Registered ID cards across India. Each of these reader has a specific ID and when books are issued, they are tagged to this reader / book lover in our TRACKER software.

Enlarging Library circle

(Number of Operating Libraries)



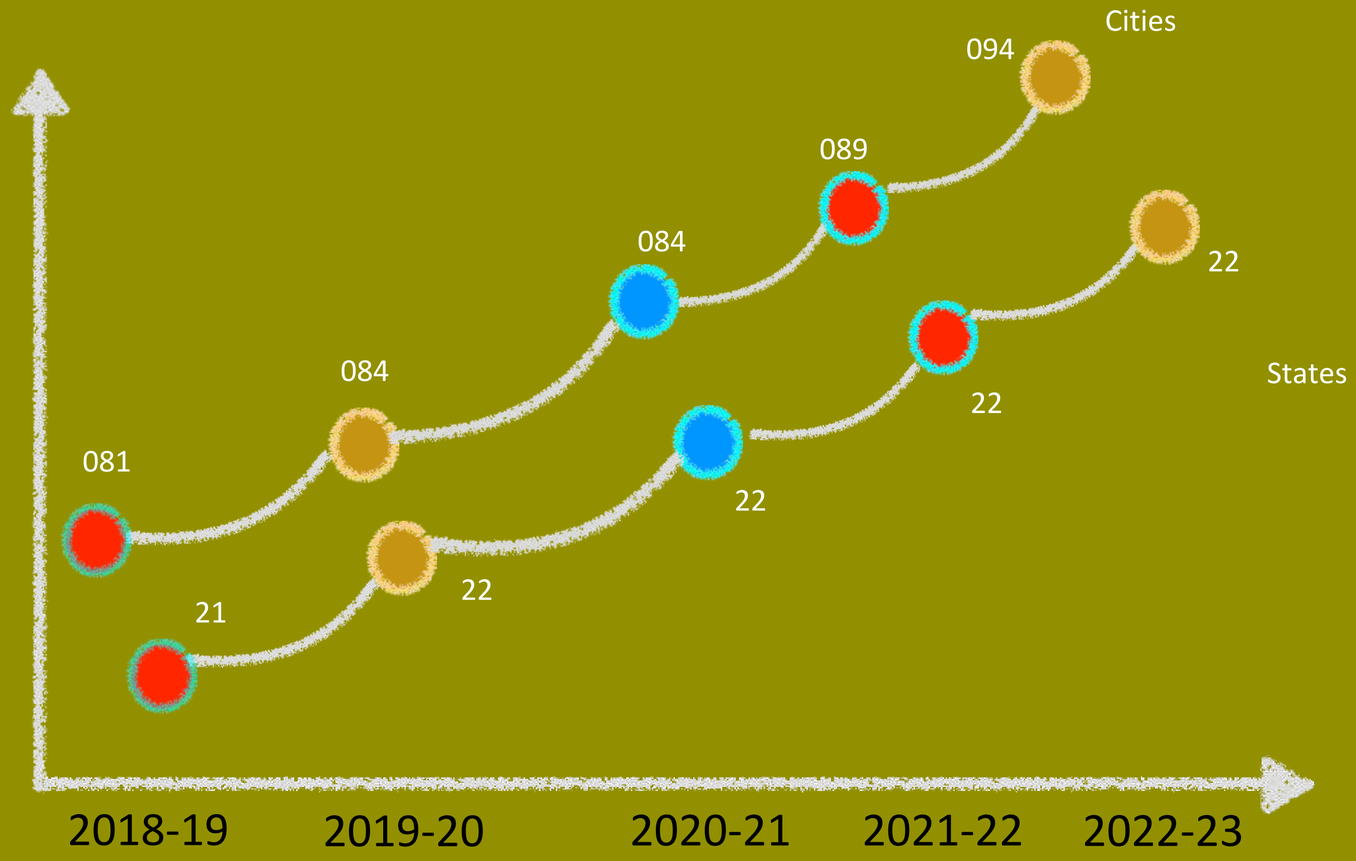


- We have built and are operating 589 Libraries across India in various formats ranging from School to Community to Mobile libraries (reCYCLE)
- We are extremely proud that in last year we were able to achieve our goal of ‘One Library Every Week’ .

Areas Covered

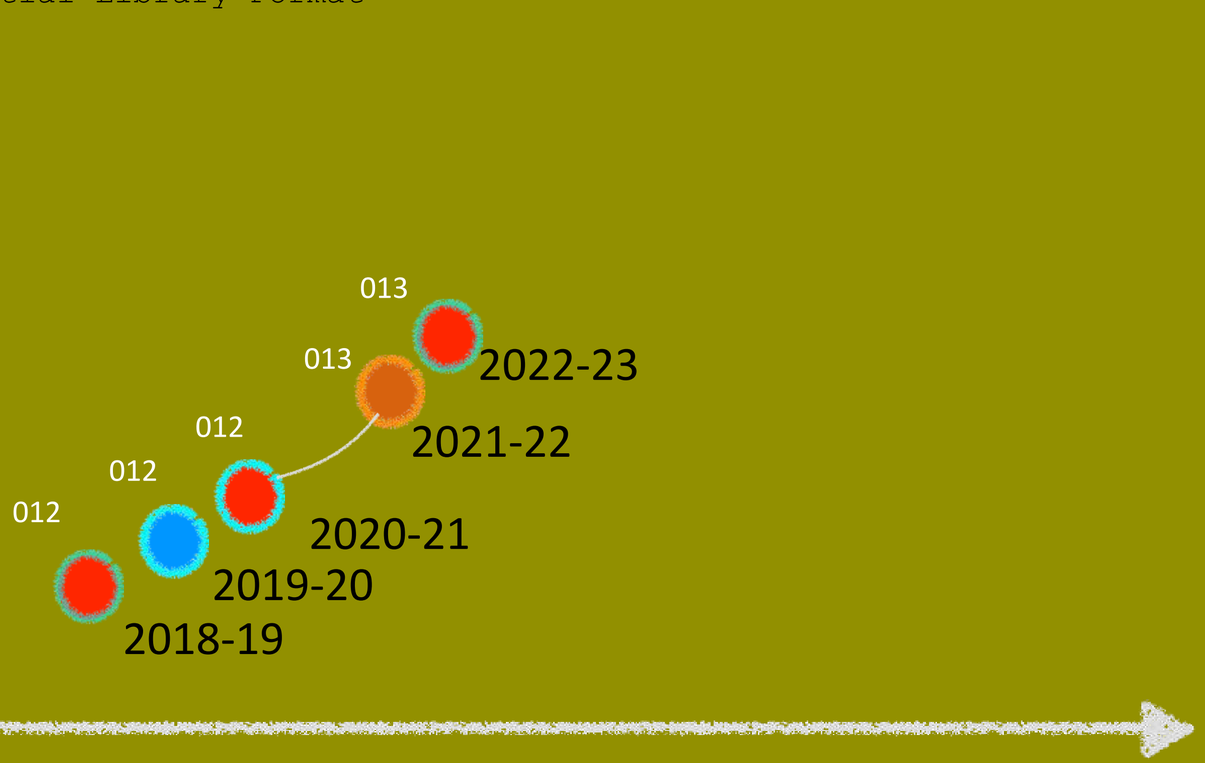
(Geographical Spread)

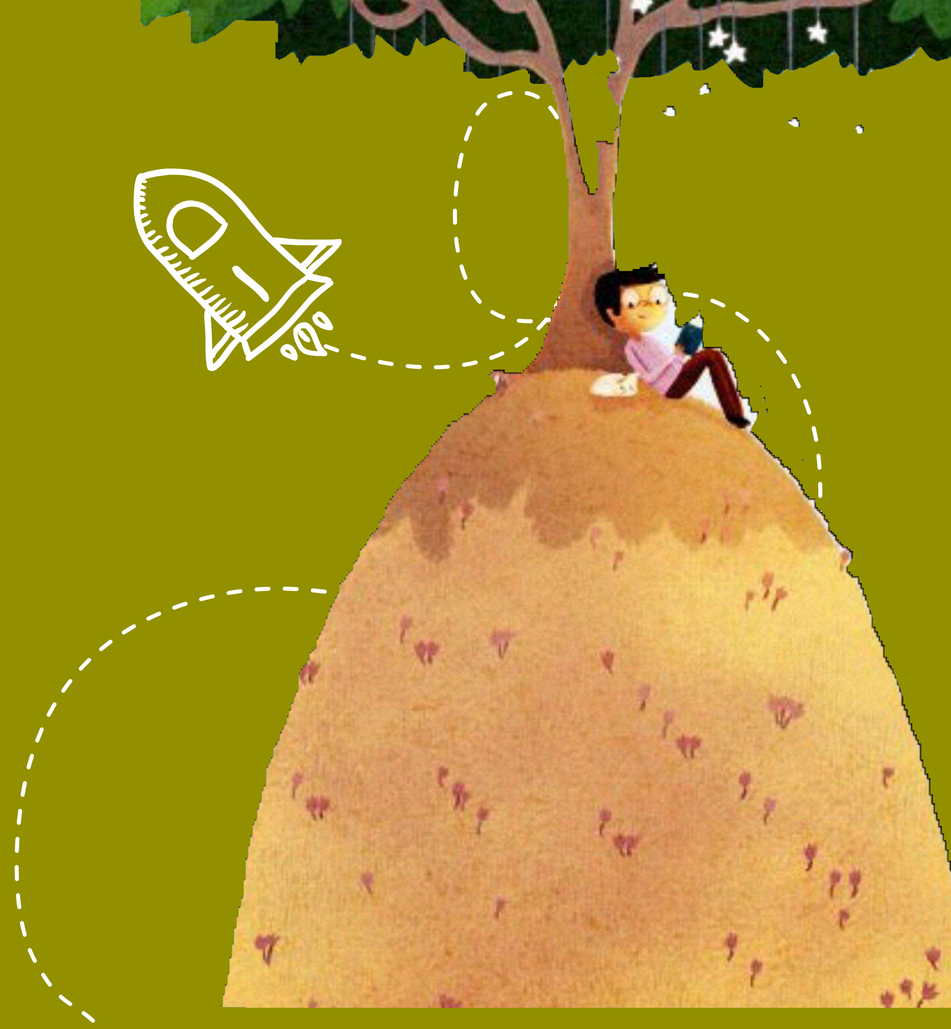




- We are operating in 22 States and Union Territories in 94 cities across India in a short span of 6 years of operations.
- The sustained focus on spread the wings has resulted in almost a Pan India presence & we have started consolidating operations now
- We have grown evenly pan India ranging from South to North-East, upto J&K
- Efforts are being made to touch 100+ cities and goal is for each city to have a minimum cluster of 5 libraries.

Differential Library Format

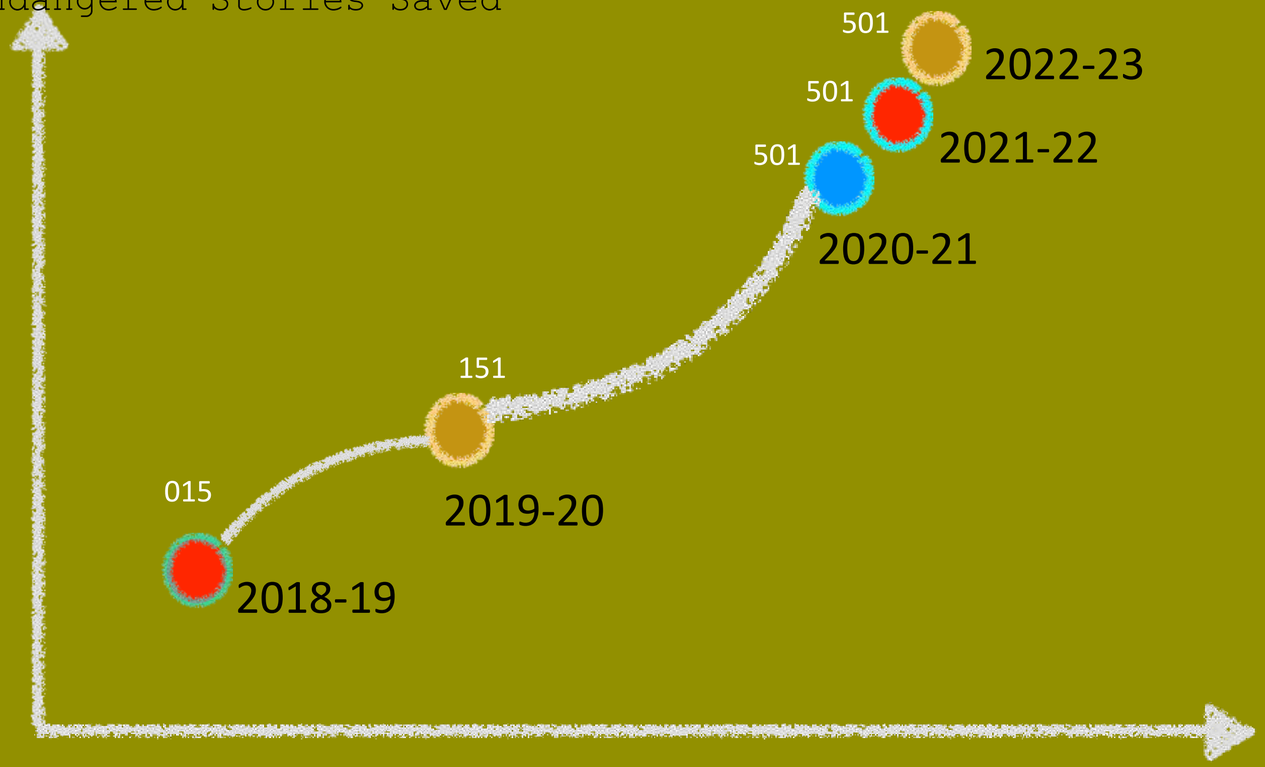


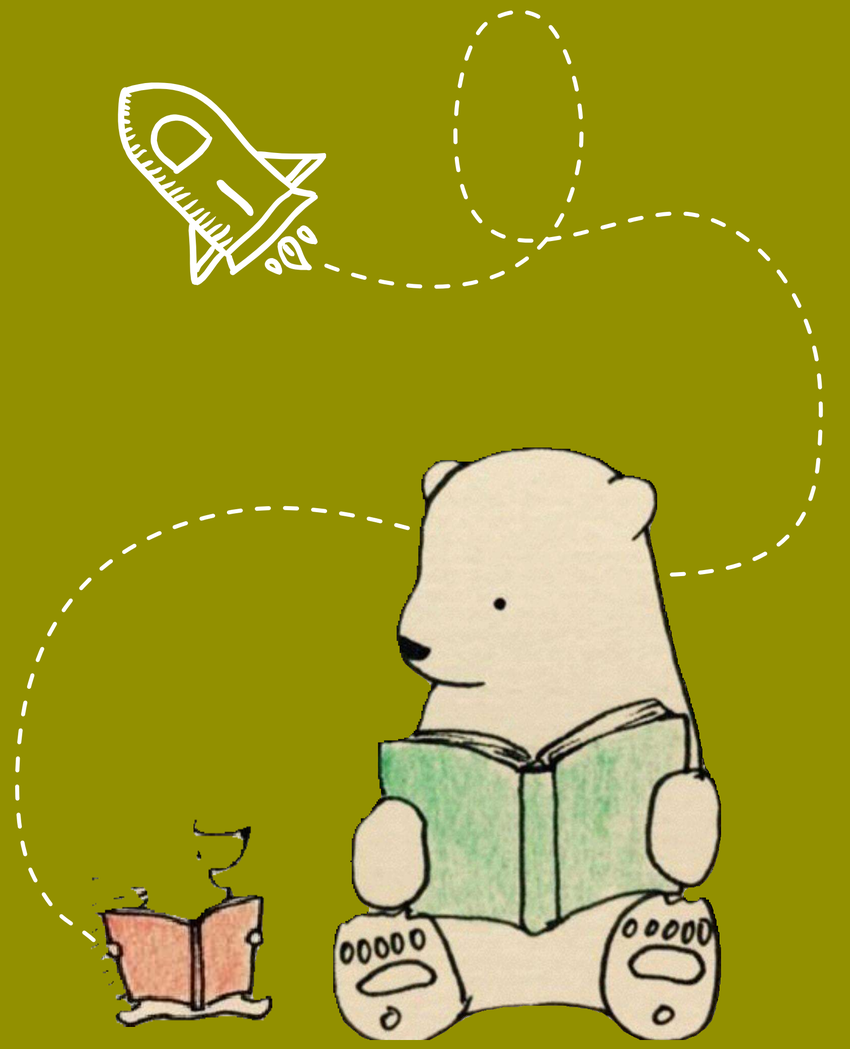


- We have always believed that readers / book lovers come in all shapes and sizes and hence we need to build differential library formats to suit their needs and aspirations. The following are the current formats. To ensure larger impact we have not added any new formats and are focusing on consolidating the existing ones:

1. School
2. College
3. Community
4. Hospitals
5. Jails
6. Arts Colleges
7. nLIGHTEN (Corporate)
8. recycle (Mobile)
9. Vocational Training Centres
10. Public Parks
11. Walking Library
12. Temples
13. Café House

Endangered Stories Saved

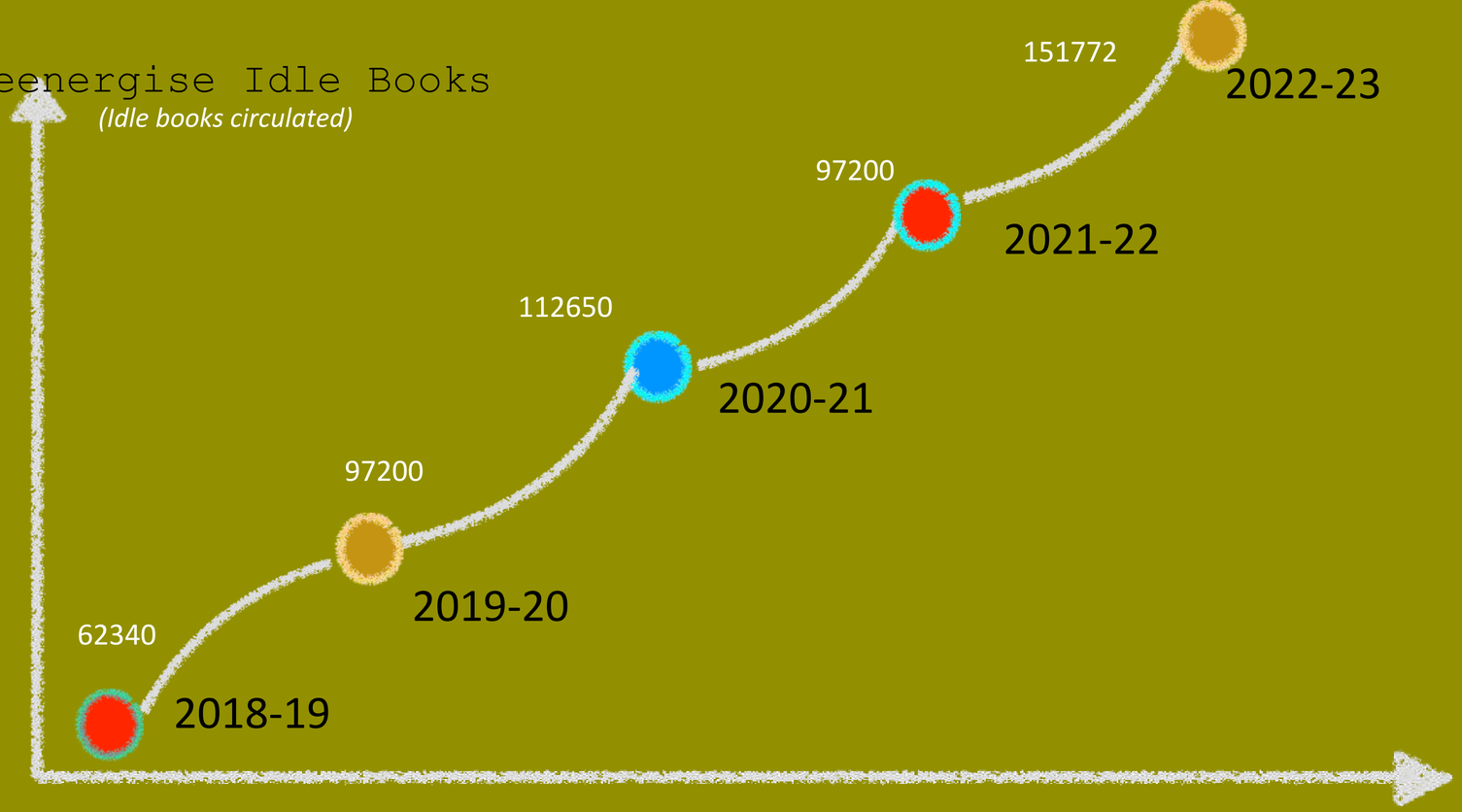




- Saving Stories / Folklore / Cultural Heritage has been one of the core goals of foundation.
- We have captured and digitized 501 stories till now. These are available on YouTube for public viewing.
- We are happy to share that we have successfully moved beyond English language and have worked on 11 Indian Languages in which these stories will be restored.
- We intend to continue the Podcast format to digitize the endangered stories in form of Story Telling Stories.

Reenergise Idle Books

(Idle books circulated)







- Bringing idle books to Re-life is one of the core objectives of the foundation and we are proud and happy to share we have been extremely successful on this front.

- Currently we are proud custodians of approx. 151772 books, periodicals and magazines; each duly registered in Tracker software and bar code tagged.

- All these books have come from donation by book lovers ranging from the age group of 8 to 80 and we have around 10 plus language books and magazines in our libraries.

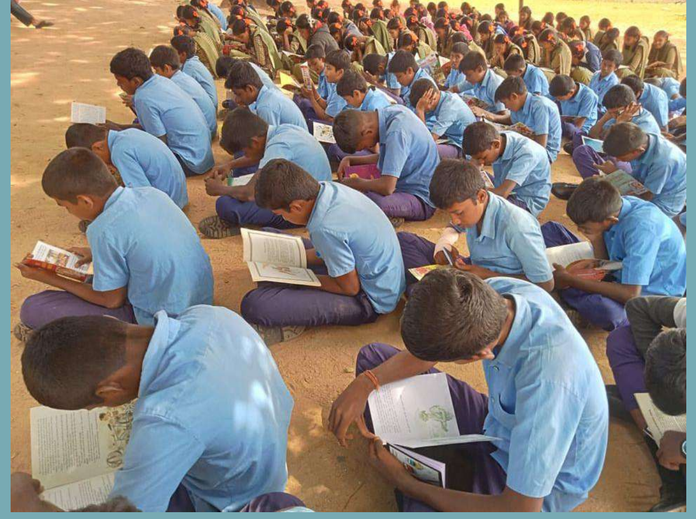
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The Secret Sauce :

GOING BEYOND *the* REGULAR NORMS













150 Libraries

AMADEUS

Food4thought Foundation in association with Amadeus Software Private Ltd has supported in establishing 150 libraries in Rural areas of Hosakote Taluk and Anekal Taluk, Bengaluru Rural District.

The Library activities like Story Telling and Writing, india reading Olympiad and iambond passport, joy of reading have helped and developed great skills of reading among students.

The Impact of the above journey could be seen in the participation of 5th india reading olympiad 2023 wherein among 150 schools total participation of students were 7450. **Further a Student Ms Brunda, Category (Class 8th to 10th), GHPS Tavarekere has won a Gold Medal in Kannada Language in PAN India.**

Further during the Activities of Story Telling and Writing the students from each group were awarded with Gifts for their great skills of Writing and Narrating the Stories. Around 3800 gifts were distributed in 150 Schools.













100 Libraries

odessa

Food4thought foundation in association with Odessa, Bengaluru has supported in establishing 100 libraries in Rural areas of Hosakote Taluk, Bengaluru , Telangana and Khammam Rural District.

The Library activities like Story Telling and Writing, india reading Olympiad and iambond passport, joy of reading have helped and developed great skills of reading among students.

The Impact of the above journey could be seen in the participation of 5th india reading olympiad 2023 wherein among 100 schools total participation of students were 5377.

Further a Student Ms Sowandarya, Category (Class 5th to 7th) , GHPS Kamblipura has won a Gold Medal in Kannada Language in PAN India.

Further during the Activities of Story Telling and Writing the students from each group were awarded with Gifts for their great skills of Writing and Narrating the Stories. Around 2500 gifts were distributed in 100 Schools.













10 Libraries

Celanese

Food4thought foundation in association with Celanese has supported in establishing 10 libraries Shamirpet Area, of Hyderabad

These libraries were opened in the Month of Feb 23 to March 23 wherein each library were given 250 books consisting of both English and Telugu Books.

During the Library Inauguration , Story Writing and Telling Competition were also organised to help the students to know their Skills of Story Writing and Story Telling.

Further during the Activities of Story Telling and Writing the students from each group were awarded with Gifts for their great skills of Writing and Narrating the Stories. Around 100 gifts were distributed in 10 Schools.













02 Libraries

SIGNODE FOUNDATION INDIA

Food4thought foundation in association with Signode Foundation India, India has supported in establishing 2 libraries in Rural areas of Telangan, for last 3 years i.e MPPS and ZPHS Chitkul

The Library activities like Story Telling and Writing, india reading Olympiad and iambond passport, joy of reading have helped and developed great skills of reading among students.

Further 2 Unique Programs were conducted in the above schools:

1. **Ghar Ghar Pustaklaya (GGP)** wherein students from 6th to 9th Classes adopted 2 families nearby to their homes and motivated them to read book entire year.
   At the end of the year those students won Trophies for their successful implementation of Reading Habits in their neighbourhood.
2. **Story Telling Carnival** was organised wherein entire school enjoyed story session with professional story tellers, Activities by Chotta Bheem and Chutki and at the end the students received gifts for their yearly reading books from library , iambond passport(Writing story reviews) and for participation in india reading Olympiad (Certificates).
   The Story Telling Carnival Event was organised due to great support by the team members of Signode Foundation under" Employee Engagement Program".













155 Libraries

(with Chotta Bheem Books)

Food4thought foundation in association with Greeng Gold Animation Pvt Ltd have given Chotta Bheem Books in 155 libraries during Academic Year 2021-23 on PAN India

Further on the Occasion of Story Writing and Telling Competition, Story Telling Carnival etc Gifts were also awarded to the students to around 250 Schools PAN India.

During this Academic Year” Story Telling Carnival” was introduced in 2 schools of Telangana at Chitkul (MPPS and ZPHS) wherein the student had great fun and to see the character from the story books (Chotta Bheem and Chitku) coming live and interacting with them.

Surprisingly

even today we love peeping into
some else’s book and read what’s in there!



School : ZPHS Rudraram
Library Code : L-AA-000264
Location : Telangana

Success Stories

Who needs

benches and libraries! true blue
book lovers just need books



School : MPPS Chitkul
Library Code : L-AA-000201
Location : Telangana

Success Stories

Passionate

book lovers who are willing to go beyond and look for opportunities to achieve the Joy of Reading & writing reviews in their 'iambondpassports'

Beyond

Joy of receiving awards for their reviews



School : GLPS Koralu
Library Code : L-AA- 00547
Location : Bengaluru



School : MPPS Adrshpally
Library Code : L-AA-00594
Location : Khammam, Telangana

Success Stories

Heroes

Come in all shapes and sizes.
Proud Winners of IRO 2023

Students Participation:

Total 16000 students enrolled from 309 schools Pan India

Winners 2023:

24 Students Pan India

Winners 2023:

Category English:3 Winners
Category Hindi: 3 Winners
Category Vernacular:3 Winners
(8 languages- English, Hindi, Telugu, Marathi, Kannada, Bengali Gujarati, Urdu)



Success Stories

Wow

the world didn’t stop because of covid so didn’t the student enthusiasm

As students stories, reflected, wrote & shared reviews in india reading olympiad, without any language barriers



School : ZPHS Namavaram
Library Code : L-AA-000048
Location : Khammam, Telangana

Success Stories

Pride & Recognition

Journey towards Reignite reading revolution by participating in india reading olympiad

School Participation:

307 Schools Pan India

Students Participation:

Total 16000 students enrolled Pan India

Individual Students Certificates distributed

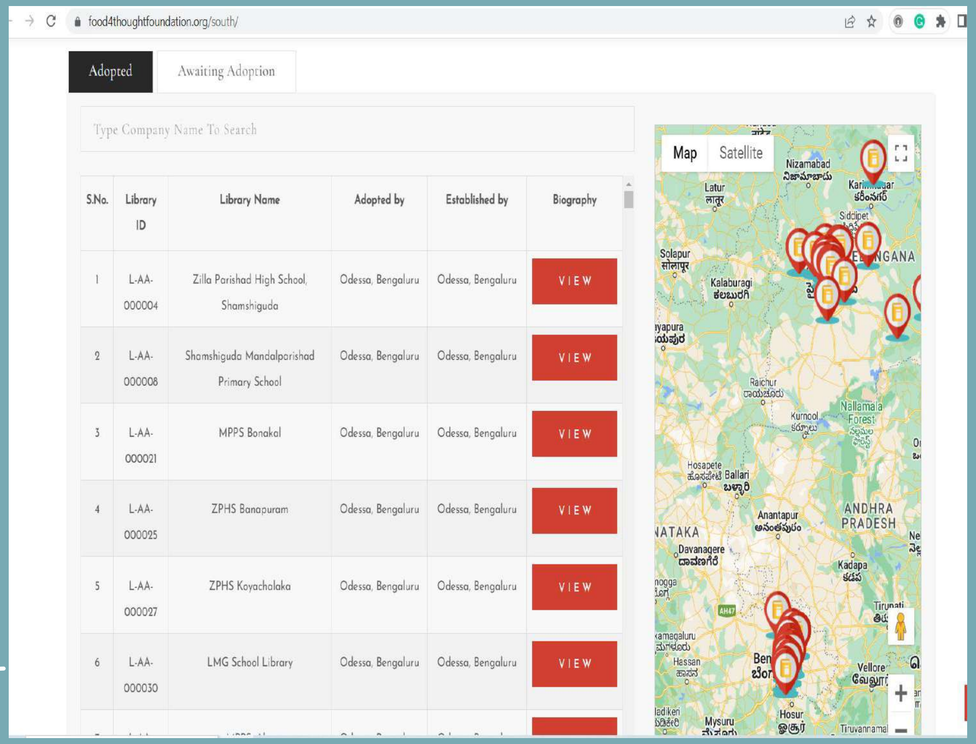
Success Stories



Experience Transparency leading to Trust

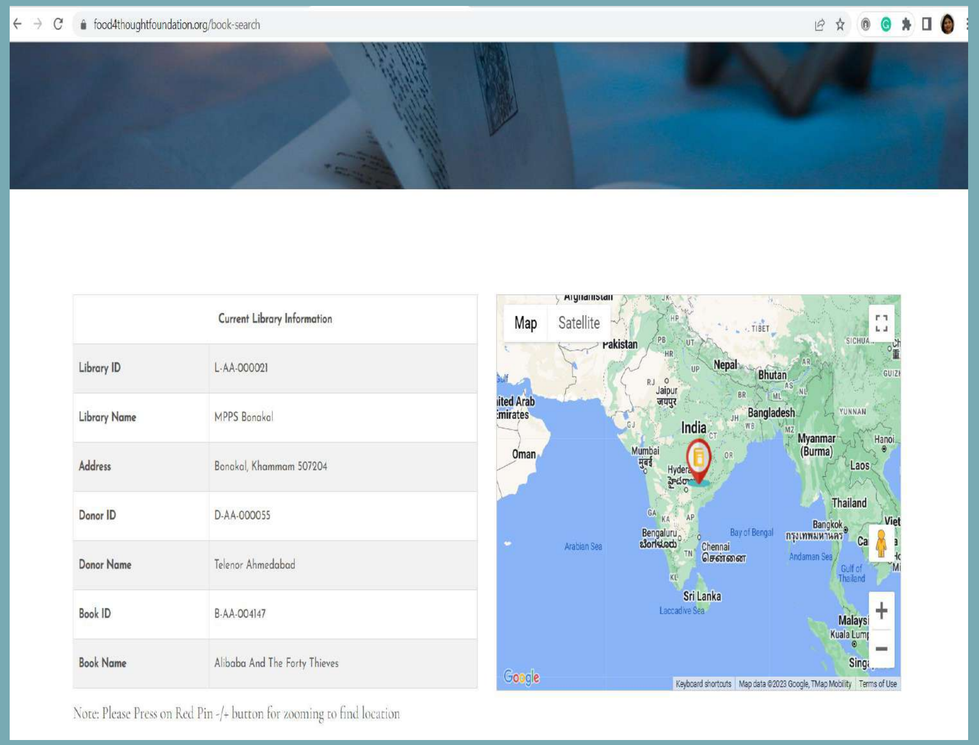
TRACK

Adopted and Not Adopted Libraries



TRACK

Your BOOK Donated

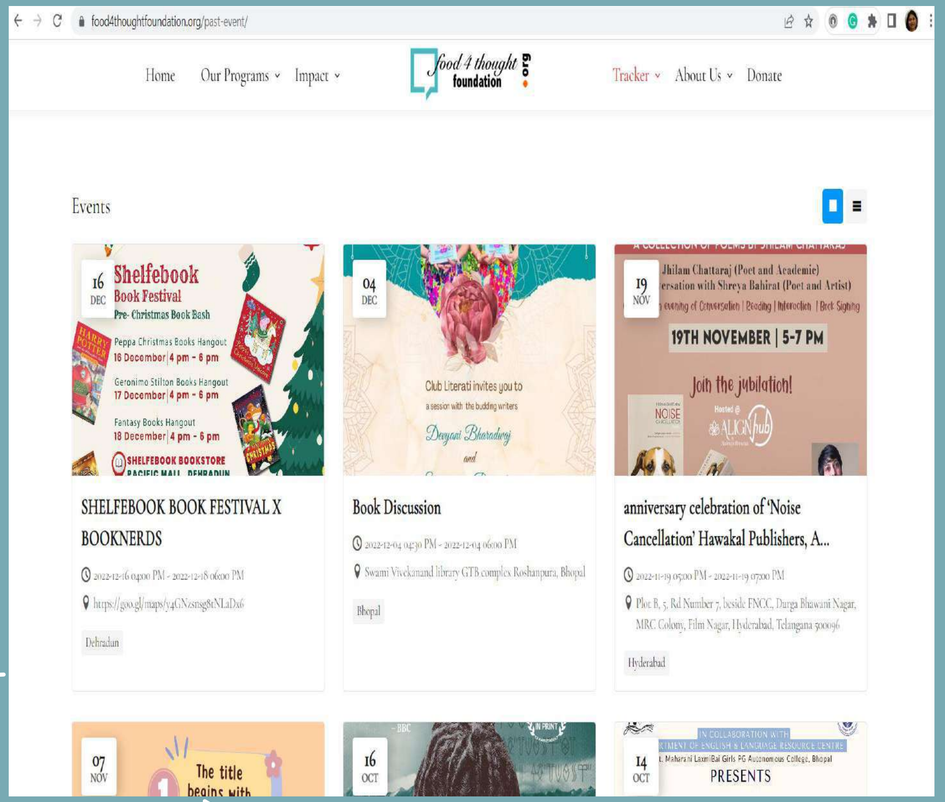


Success Stories

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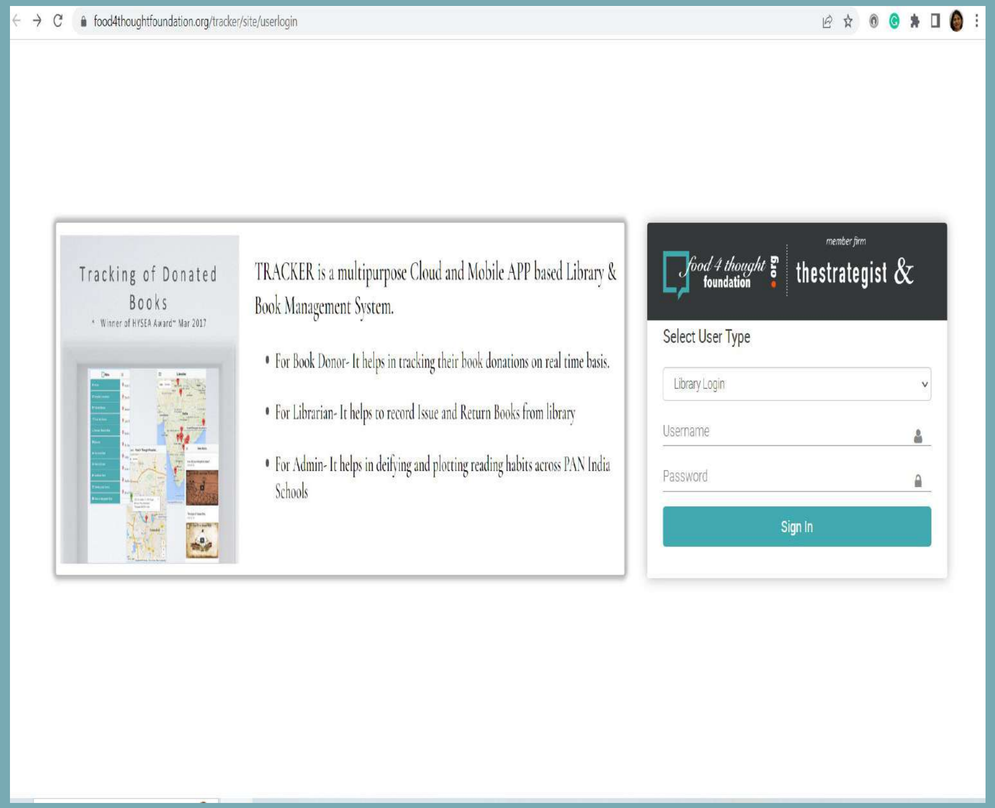
TRACK

Book Clubs Current and Past Events



TRACK

Book Issue and Return in Library



Success Stories

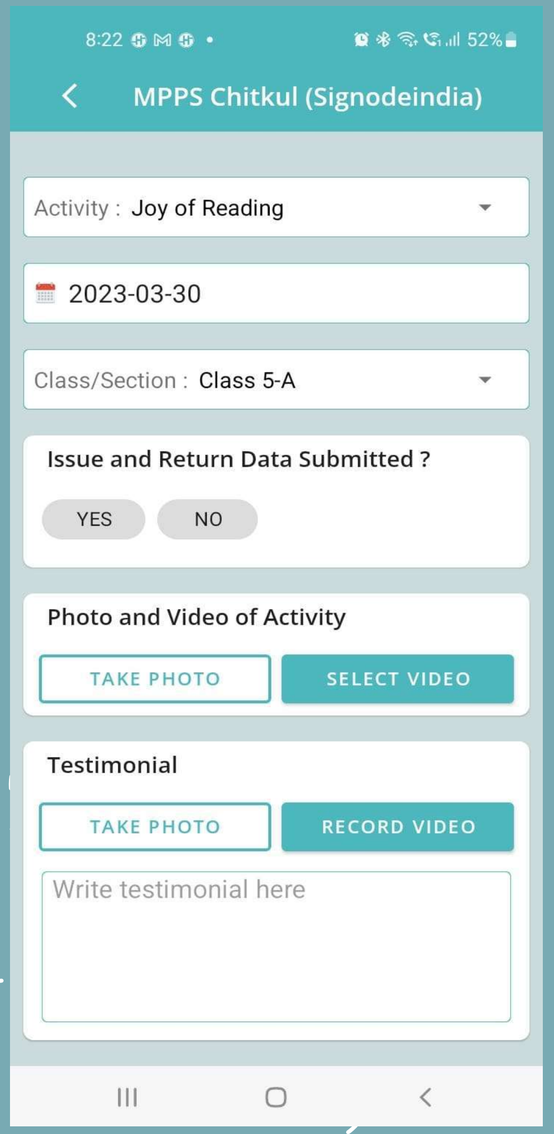
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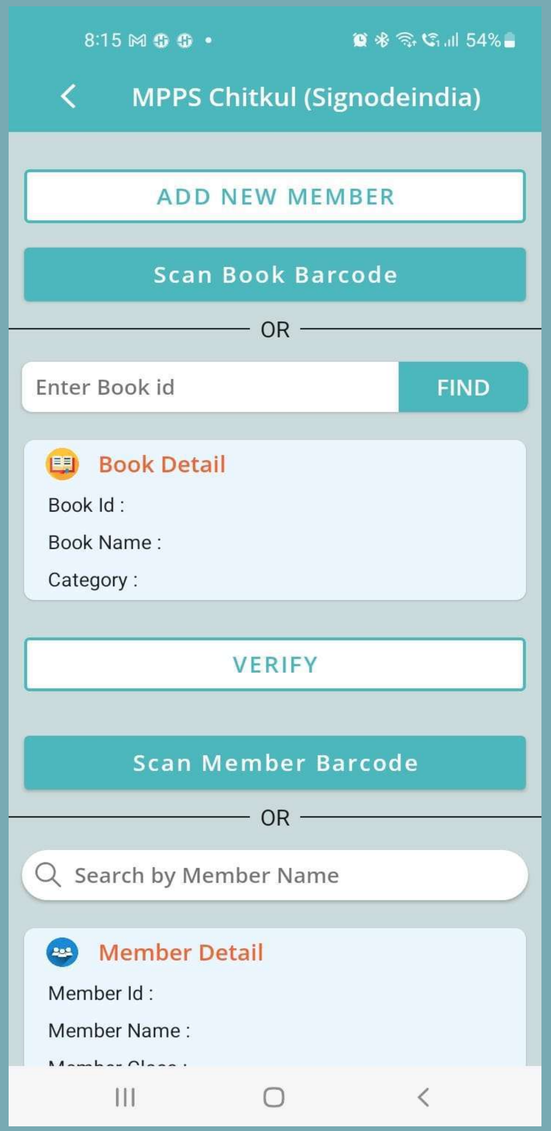
- The Premise
- The Founders Note
- The Year 2022 ~ 23
- The Secret Sauce ~ The Big Highlights
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- The Inspiration ~ Awards
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- The Way Forward

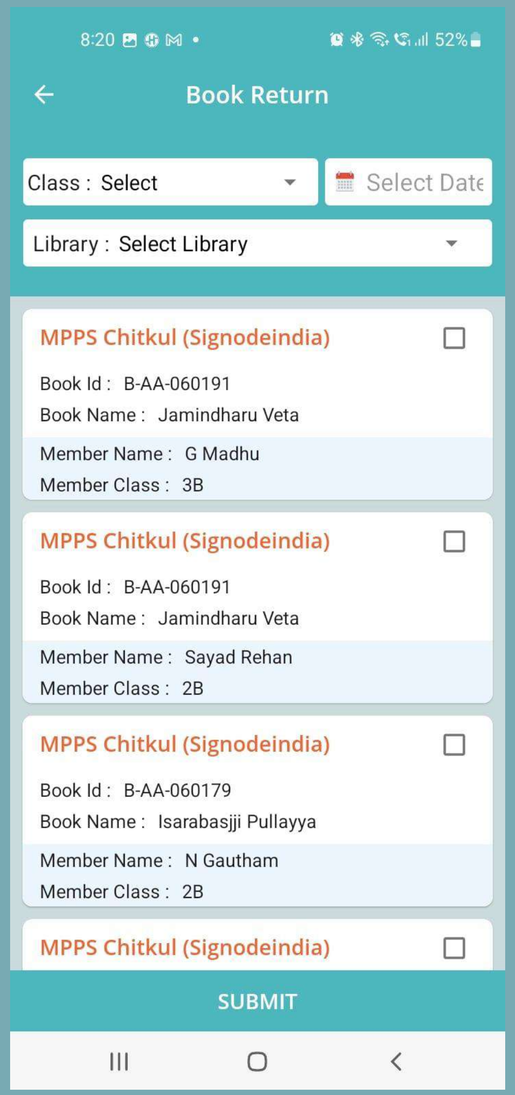
TRACK YOUR LIBRARY THROUGH APP

Updating Books Issued and Returned in TRACKER

innovation







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Inspiration

Awarded "Most Transparent NGO" of the Asian CSR Leadership Awards, Dubai 2022

Featured in & felicitated by the Vice President of India in "Vision of Antyodaya" 2020

Awarded "Hyderabad Heroes" in 2020 by Times of India

eNGO Digital Empowerment and Tools- 2016 Finalist

K Srinivas Rao, Our Founder and Chairman has been featured on the cover of Forbes India Magazine

Best Software Product - Social Impact Category HYSEA - 2017

Change Maker - GAP Foundation - Madhavi Sharma 2018

IIM Indore Kalpavriksha Jury Special Recognition 2017

Hyderabad Top 10 Startups HYSEA - 2017

Come Experience Transparency Translating into Trust

(enhanced website experience to ignite Reading Revolution)



#Track Your Donated Book #Track Pan India Literary Events
#Track Your Adopted Library #Know the Libraries Awaiting Adoption
#Register Your Book Club #Get Reminder for Literary Events
#Listen to Over 500 Podcast (Endangered Indian Stories)
#Testimonial of the India Reading Olympiad Winners

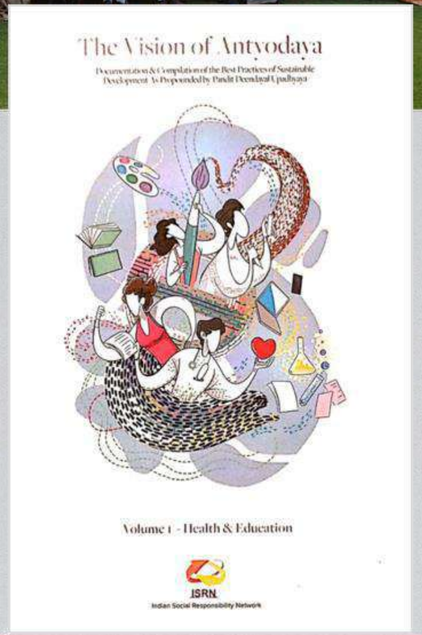
Awarded 'Most Trusted & Transparent NGO' at the Asian CSR Leadership Awards, Dubai 2022

Awarded "Most Transparent NGO" of the Asian CSR Leadership Awards, Dubai 2022





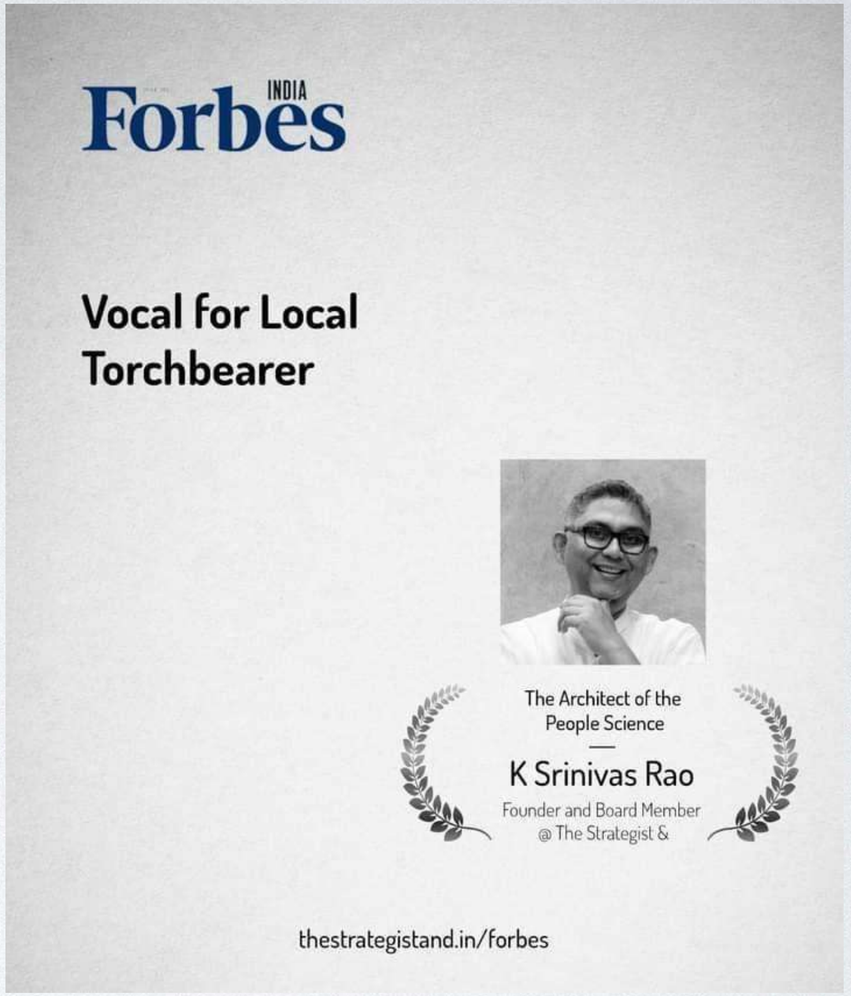




Inspiration

Food 4 Thought Foundation has been featured in "The Vision of Antyodaya", a study on Documentation and Compilation of Best Practices initiated by Indian Social Responsibility Network (ISRN) and supported byMinistry of Culture, Government of India. On Wednesday, 12 February, 2020 Shri M. Venkaiah Naidu Ji, Hon'ble Vice President of India facilitated at the Vice President's House , New Delhi.

K Srinivas Rao, Founder and Chairman of Food 4 Thought Foundation and The Strategist & has been featured on the cover of Forbes India Magazine as one among the top torchbearers of the ‘Vocal for Local’ campaign.



FORBES INDIA MAGAZINE

#Vocal for Local”

Times of India recognizes and lauds city’s Good Samaritans through its Times Hyderabad Heroes Initiative.

Food4Thought is one of the 12 WINNERS of 2020 .



SONDAY TIMES

Bennett Coleman & Co. Ltd

INDIA'S LARGEST ENGLISH NEWSPAPER

SEPTEMBER 20, 2020 | PAGES 22

OF INDIA

Meet Hyderabad’s real superheroes

12 Winners Of TOI Initiative Honoured, Eminent Jury Members Say Post-Covid World Will Need More Such People to Emerge

SHEFALI RAO-SRINIVAS RAO

We wanted to spread the joy of reading and have set up libraries in several schools, prisons, and hospital waiting areas. We want people to put their gadgets aside and get back to books, which will give them food for thought

MOHD SHUJATHULLAH

After failing in a subject, I have decided to feed 10 people. It has been 1430 days every since and every day, I make it a point to feed breakfast to thousands of people

GOUTHAM KUMAR

I wanted to give a dignified send-off to people after their death. We get all the certification done and perform last rites, with the help of 50 women volunteers, to the orphaned ones in old age homes and government hospitals. I have involved women as many of them are not allowed to perform the last rites in different religions and cultures

GOOD SAMARITANS : The twelve winners of Times Hyderabad Heroes

DIVYA REDDY

I believe that everyone deserves a second chance to correct their mistakes. I have been working with 50 women prisoners, who are serving life terms. They stitch the outfits I design and have assured that I will give them a job once they complete their term

NEELIMA ARYA

No one should go to sleep on an empty stomach. With this motive, I have installed free-for-all refrigerators across Hyderabad. I also do my bit to tackle taboos associated with menstrual hygiene and also works on empowering farmers

MOHAMMED HANEEF

I help people for their duas or blessings. I have been offering free service in my auto for those in an emergency. Fortunately, I got to help thousands of people, who are in distress. I make it a point to spread the word about my free service to those in needy by handing out a piece of paper with my number on it to whoever rides in my auto

SHIVA ILIAS HANUMANTHU

After my cousin died while helping a suicide victim, I started rescuing those trying to kill themselves by jumping into Hussainsagar Lake. I am very happy that I could save 110 people to date. Even my wife and kids help me in saving the people

Times News Network

Freedom Refined Sunflower Oil presents TIMES HYDERABAD HEROES

In post-Covid-19 world, human skills will be given weightage than intellectual or technological skills and can be necessary criterion for obtaining a job, said Jayesh Ranjan, principle secretary, IT & Industries and Commerce, Telangana.

Speaking at the virtual felicitation ceremony of Times Hyderabad Heroes — a unique initiative of The Times of India to honour Good Samaritans — Ranjan said that recruiters will soon also look at candidates with empathy and capability to help in times of turmoil. He graced the event, presented by Freedom Healthy Cooking Oils, as chief guest and congratulated the top 12 winners.

‘About 1,500 of our employees act as volunteers in our CSR initiative where we have tied up with schools. When we asked these volunteers what motivated them, they said that it was joy and happiness,” said HVH Menon Reddy, chairman, Cyient. He said encouraging employees to take up volunteer work can be a win-win for all stakeholders—society, corporates, children or beneficiaries — as it can teach them how to work in teams and improve leadership skills.

Sangita Reddy, joint managing director of Apollo Hospitals, said that every time someone does something good, a small amount of dopamine is generated. “It is a feel-good hormone. If people get addicted to this hormone, I think a lot more of them will come out of their own. Don’t zone and help others,” said Reddy.

Additional director general of police (women’s safety), Telangana, Swati Lakra said, “I hope everyone gets addicted to this. If this happens, tomorrow will be a beautiful place to live in.”

P Chandra Shekhar Reddy, vice president (sales and marketing), Gemini Edibles & Fats Pvt Ltd said: “If a nine-year-old Tanya Begum and 84-year-old Mohammed Haneef can do social work, then all of us can. I hope our heroes inspire us and push us towards taking up some good work.”

TIMES HEROES HONOURED

The top 12 winners of the ‘Times Hyderabad Heroes’ initiative were felicitated through a virtual ceremony on Saturday. As part of a panel discussion held on the sidelines of the event, the jury members called for greater participation in community service and stressed the significance of volunteerism in a post-Covid-19 world. Chief guest of the ceremony, Telangana’s principle secretary (IT), Jayesh Ranjan, said how human skills will become a major criterion for obtaining a job, in the future. He also announced the winners of the People’s Choice Award, chosen by TOI readers.

WINNERS OF POEOPLE’S CHOICE AWARD

TOI readers participated in large numbers to choose their favourite ‘Heroes’. After the lines were opened, 13,258 people cast their votes to decide the winners of the People’s Choice Award — Goutham Kumar and Mohd Shujathullah. While Kumar, who has so far performed the last rites of over 1,000 unclaimed bodies and broken social taboos by roping in 50 women volunteers, received 4,378 votes, Shujathullah got 2, 964 votes for selflessly feeding breakfast to thousands of people for the past 1,430 days.

KAMAL NAYAK

We have been working on women’s health, menstrual hygiene, which is something not everyone talks about and I am happy that through our initiative, over 25, 000 women got benefitted

MANJULA PALLIPOYENA

With the goodwill stores, we are doing our bit to bridge the gap between those who are in need of household items and those who can afford to throw away usable stuff. Our store helps the poor, especially those who leave or run away from homes, as they can come and can take away anything in a dignified manner

YUVANESHWARI K

I give a bridge course to children, who are working as child labour or forced into begging, to help them get back to a regular school. Till now, I could help 55 children and want to help more by designing a holistic education model. Currently, we have about 20 children, who are all set to take admission this academic year

MOHAN HEMMADI

After my brother died of cancer, I become part of Sparsh Hospice, a palliative care unit. We do our bit to make the final journey easy for cancer patients. Currently, we have a 14 bedded hospice and soon we will be moving into a 70 bedded one

TANIYA BEGUM

I have been working on various issues such as safe water, human rights, and drugs for about four years now. I want to urge people not to do drugs and do their bit to help society

TIMES HYDERABAD HEROES

#City Couple has a story for every child

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- **The India Reading Olympiad & More**
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- The Way Forward

india reading Olympiad-2023



india reading olympiad is a platform which enables, encourages, endorses an ecosystem which create active reading spaces & joy for reading and appreciates the efforts towards igniting a reading revolution across 13 categories. The three broad objectives of the **india reading olympiad** are Encourage reading habits and enable Joy of Reading at large, Encourage and appreciate individuals, groups and institutions which promote reading and Inspire citizens to become lifelong readers & book lovers.

india reading Olympiad 2022-23 was **Co-sponsored** by Amadeus Labs, India, Aurobindo **Ph**arma Foundation, Signode India, Green Gold Animation along with Hyderabad Literary Festival.

india reading olympiad

Concept Note:
http://food4thoughtfoundation.org/concept-note/

Role Model Magazine:
https://food4thoughtfoundation.org/role-model-magazine/

Winners 2023:
https://food4thoughtfoundation.org/winners-testimonial/

Recorded Event:
https://www.youtube.com/watch?v=jzy_g82vA4k&t=11s



Hyderabad Literary Festival-2023











SAVE ENDANGERED

STORIES.

We at Food 4 Thought Foundation believe that in this age of fast life, we are losing touch with our past. One of the everlasting strengths of our culture has been its ethos which has been passed over centuries through folklore & stories, and with each passing day these stories are getting in lost in maze of unwarranted data & information

Project 'Save Endangered Stories' focuses on recording & saving endangered stories, folklores etc. which are being passed through generations and are now facing a possible extinction. These recorded stories will also be digitized and be available for wider circulation & reference through e-Libraries.

Our Major Focus areas is to Digitize and Record endangered books & catalogue them in a Podcast

Today we take the pride in having 85000+ views on our YouTube channel featuring 500+ stories/ videos in 11 religional languages.

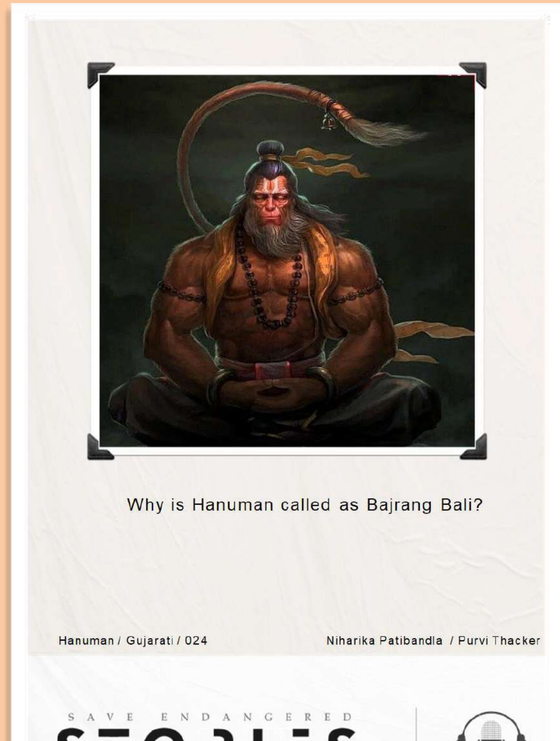
YouTube / **Save Endangered Stories**

SAVE ENDANGERED

STORIES.









In honour (In Media)



9 | WEDNESDAY 27 MARCH 2019 | ART & CULTURE | CityHans

Donating books to rural kids

A Quills Literary Club in collaboration with Food 4 Thought Foundation took an initiative to donate books to schools in rural India

Quills Literary Club, BBVRR Women's College, in collaboration with Food 4 Thought Foundation organised a book donation campaign. Over one hundred and thirty books were donated, they included dictionaries, novels and books on general knowledge. Food 4 Thought Foundation, a non-profit organisation, will be distributing these books to schools in villages to fulfil their mission to build libraries across rural India. Quills club will be provided with a tracking ID, which will enable them to track the location of the books.

The campaign was encouraged by the Principal of the college, Dr K Sarada. The donation drive was enthusiastically conducted by head, department of English, chairperson of Quills club, M Suchitra Reddy, faculty members Dr Jhilam Chattaraj, Dr Sumitra Jaiswal, Dr D Pankaja, Anupama K, Syeda Amroze Mehdi, Y Jayanthi, T Mercy Rani, and Dr Bhagavathi Potcha. Student volunteers of the campaign, Dhana Lakshmi, Aditya Khannam, Chandana, K Megha, Pranathi, Ambeha, and Deepika spread the word about the donation of books among the students. Mounica, a student of BA II year who donated four books said, "It is difficult to part with childhood books but the thought that someone will benefit from my act is satisfying". Dhana Lakshmi, BSc III year, one of the volunteers who contributed much to the donation drive said, "I love to read and for the first time, I am a part of a book donation camp. I am excited to participate in a program that will enable the culture of reading among children of rural India".

The campaign was the Club's effort to reach out to the wider community and spread the joy of reading among children in remote areas. Quills Literary Club along with Food 4 Thought Foundation wishes to engage the young energy of schools and colleges to make a difference and build an enlightened nation.

Artistic affair

Shilparamam, arts, crafts and cultural society, in collaboration with Nrutyalayam, coming up with a Kuchipudi dance recital by disciples of guru Sri Lakxmi Nallamolu and one can also enjoy the Hindustani Vocal music, by Milie Singha and her students. Anil creations abhinaya Kuchipudi art academy presents the story of Godess Durga, choreographed by GV Mohana Rao.

What: Kuchipudi
When: 31 March
Where: at Amphitheatre
Time: 5.30 pm to 8.00 pm

A conversation with the landscape

Naini Arora showcases her work titled 'The Y script for non-person' at Goethe-Zentrum Hyderabad and the artist thinks that the boundary itself is then questioning its own existence

The show titled 'The Y script for non-person' at Goethe-Zentrum Hyderabad, by Naini Arora showcases a body of works on paper in drawings and woodcut prints along with an installation of clay figures.

Naini Arora is a visual media-based artist working in drawings, handmade prints, photography and clay. She is a doctoral candidate at CEH, IIIT Hyderabad. Her research revolves around practice and theory with focus on photography.

The works bring in the visible and invisible divisions and separations that exist. A person is surrounded by self-contradictory constructions within and without oneself. Such contradiction is seen in the boders, the structure to support barb wires is in the shape of Y and Y as a letter stands for why, the artist thinks that the boundary itself is then questioning its own existence. It stands in a conversation with the landscape and surroundings.

She has held exhibitions at national and international venues recent being, her participation at India week 2017 in Hamburg, Germany. She facilitates courses and projects at Srishti Institute of Art, Design and Technology, Bangalore.

http://food4thoughtfoundation.org/online-media/

http://food4thoughtfoundation.org/print-media/

On various occasions, F4TF works has been covered by the various media groups in print and TV channels.

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Heartfelt Gratitude

to all our Corporate Partners for standing by us and supporting us relentlessly

Partners ~ Collaborators

in collab

For supporting the foundation by adopting 150 libraries in Karnataka and supporting the cause .

For supporting the foundation by adopting 100 libraries in rural districts of Bengaluru , Telangana and Khammam & supporting the cause..

For supporting the foundation by adopting 10 libraries in Hyderabad and supporting the cause.

For supporting the foundation by donating over 10000 Chotta Bheem books and stationary materials

We appreciate the confidence expressed and for financial support extended for conducting 2023 India Reading Olympiad

For supporting the foundation by adopting 2 libraries in Telangana and supporting the cause by encouraging employees to drive the campaigns

Heartfelt Gratitude

to all our Corporate Partners for standing by us and supporting us relentlessly

Partners ~ Collaborators

in collab

For unconditionally supporting the cause by providing free Stall at Hyd Lit-Fest for 1st two years & encouraging us by introducing us to the celebrity guests & other forums

We appreciate the confidence expressed and for financial support extended for conducting 1st India Reading Olympiad

For financially supporting the foundation in building and operating libraries

For financially supporting the foundation for last three years and for extending their office space to accommodate operations of Foundation.

We appreciate the confidence expressed and giving us the opportunity to build and operate libraries in their schools PAN India

We appreciate the confidence expressed and giving us the opportunity to operate libraries in communities and other sections of society

Partners ~ Collaborators

in collab

Heartfelt Gratitude

to all our Corporate Partners for standing by us and supporting us relentlessly

NSS IIT Delhi is supporting the foundation through the reCYCLE program, wherein students operate mobile libraries and conduct Joy of Reading sessions

For supporting the foundation by providing volunteers to build Endangered Stories and Vocational centres for libraries

For supporting the cause, allowing to build and operate Libraries in their Hospitals

For supporting the cause, allowing to build and operate Libraries in their Hospitals

We appreciate the confidence expressed and giving us the opportunity to build and operate libraries in the Juvenile Jail

For supporting building and operating Libraries in the Gujarat Schools

Partners ~ Collaborators

In collab

Heartfelt Gratitude

to all our Corporate Partners for standing by us and supporting us relentlessly

भारतीय डाक
India Post

For supporting the cause , by discounting the courier changes for transporting of books and ensuring timely delivery across India

DEEPADITYA

For supporting by providing free storage space for Master Library Books at Hyderabad

classmate

For supporting Joy of Reading drives at Hyderabad Literary Festival and beyond by providing free classmate books for visting kids

nbt.india
एकः सूते सकलम्

We appreciate the support by providing us Vernacular books on discounted rates

GM GYANMANI TECHNOLOGY
(Software Devlopment & Rearch Center)

For being the technology partner in building TRACKER and continuously upgrading based on the needs and aspirations of stakeholders

Nava Telangana Publishing House

We appreciate the support by providing us books on discounted rates

Partners ~ Collaborators

In collab

Heartfelt Gratitude

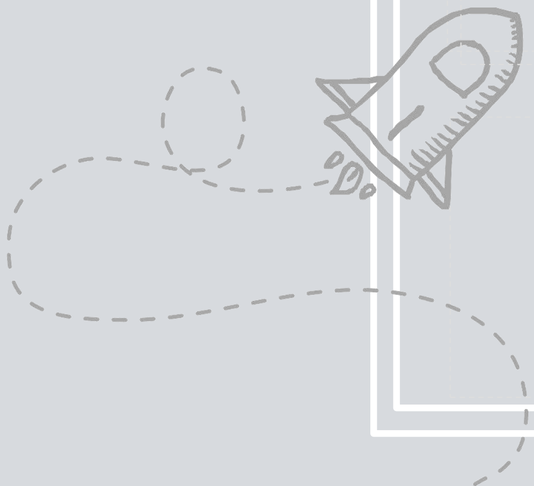
to all our Corporate Partners for standing by us and supporting us relentlessly

Books For All

We appreciate the support by providing us books on discounted rates

Navata Road Transport

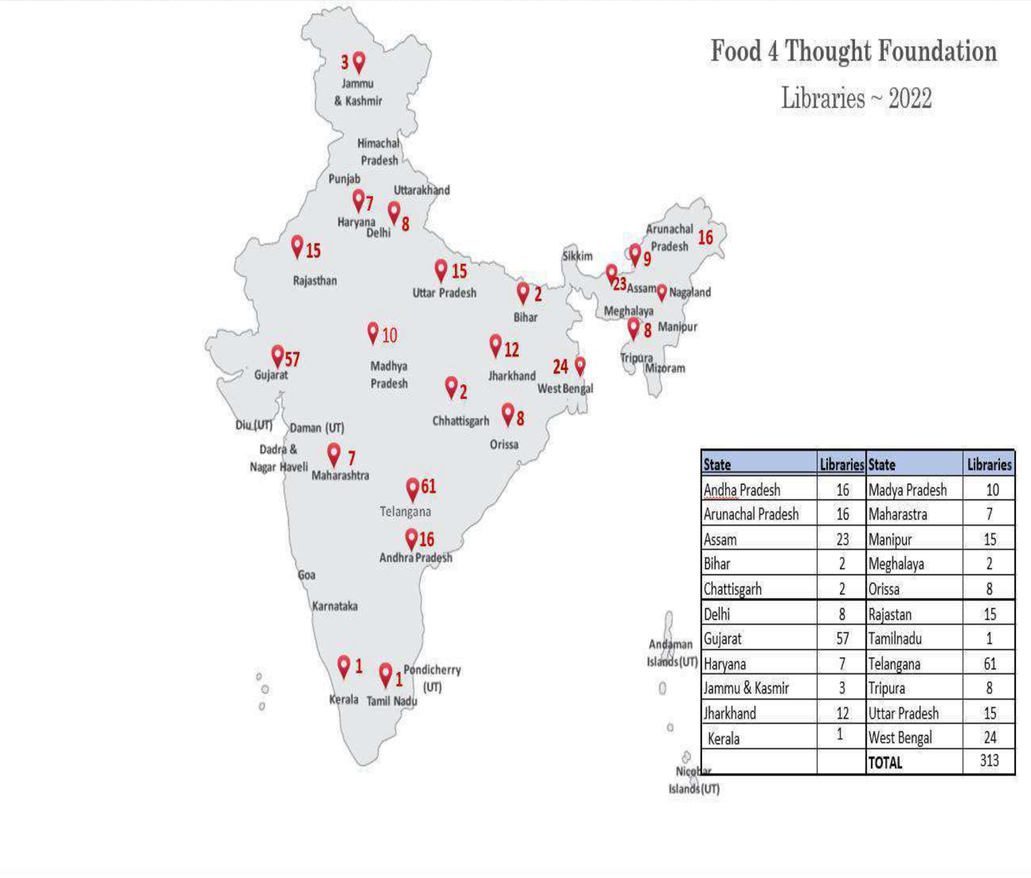
We appreciate the support by providing us logistics support on discounted rates across AP and Telangana



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SUPPORT FOR LIBRARY ADOPTION



State	Libraries	State	Libraries
Andhra Pradesh	16	Madya Pradesh	10
Arunachal Pradesh	16	Maharastra	7
Assam	23	Manipur	15
Bihar	2	Meghalaya	2
Chattisgarh	2	Orissa	8
Delhi	8	Rajastan	15
Gujarat	57	Tamilnadu	1
Haryana	7	Telangana	61
Jammu & Kasmir	3	Tripura	8
Jharkhand	12	Uttar Pradesh	15
Kerala	1	West Bengal	24
		TOTAL	313

By contributing only 25000/- p.a you can Adopt any libraries and TRACK your Library Activities
For any Kind of Support please connect us:
madhavi@food4thoughtfoundation.org

Reading Habits

The team identifies the places where there is a need of libraries and build libraries from 250 to 500 books depending on category of library. In schools once the libraries are build in , the cluster champion carry out the following activities:

- **The Joy of Reading sessions**, this helps create interest in reading and develop the habit of reading of all kinds of categories of books
- **Dictionary reading sessions** – Helps in understanding the material they are reading and learn new words. Helps them improve their vocabulary as well as their confidence.
- **iambond passport-** Each of the young reader carries a passport wherein they share the book summary of the reading and get rewarded in form of stars.
- **Reflection Journal Competition(IRO-PAN India)** – Conducting competitions wherein students participate on PAN India and write story reviews and get recognizing people who have contributed to igniting reading habits. Recognized in form of Awards and Certificate
- **Online Story Session** by story tellers to develop the skills of storytelling among students

SUPPORT FOR SPONSORSHIP FOR IRO 2024



Winners of IRO 2023

Appreciating Hero’s (india reading olympiad®)

india reading olympiad® is a platform which enables, encourages, endorses an ecosystem which create active reading spaces & joy for reading and appreciates the efforts towards igniting a reading revolution across 13 categories i.e Life Time Achievement, Reading 4 Pleasure-School, Reading 4 Pleasure- NGO, Reading 4 Pleasure-Institute, Innovative Library Format, Innovation 4 Reading, Best Reading Club, Best Book Store of the Year, iambond Under 18, iambond Above 18, Joy of Reflection(Students), Best Library (F4TF) and Caught Reading.

The three broad objectives of the india reading olympiad® are Encourage Reading habits and enable Joy of Reading at large, Encourage and appreciate individuals, groups and institutions which promote reading and Inspire citizens to become lifelong readers & book lovers.

Looking forward for Sponsors and Co-Sponsor for the event.

Please connect us:

madhavi@food4thoughtfoundation.org

SUPPORT FOR Association Book Club



Welcome to A.B.C.

•Association of Book Club is a concept to rekindle the joy of reading and make carrying books in hand fashionable again by assimilating Book Clubs across India under one platform

What's In for a Book Club to Register?

•Platform to share best practices

•Access to Calendar to showcase activities and attract other non-members from time to time

Build Brand Equity for the Book Club and attract new members

•Platform to learn from peer group and share concerns and observations from time to time

Looking forward for Book Clubs and Volunteer to join this journey

Please connect us:
madhavi@food4thoughtfoundation.org

Back to work

Our Dream

2025

1001

Libraries

350001

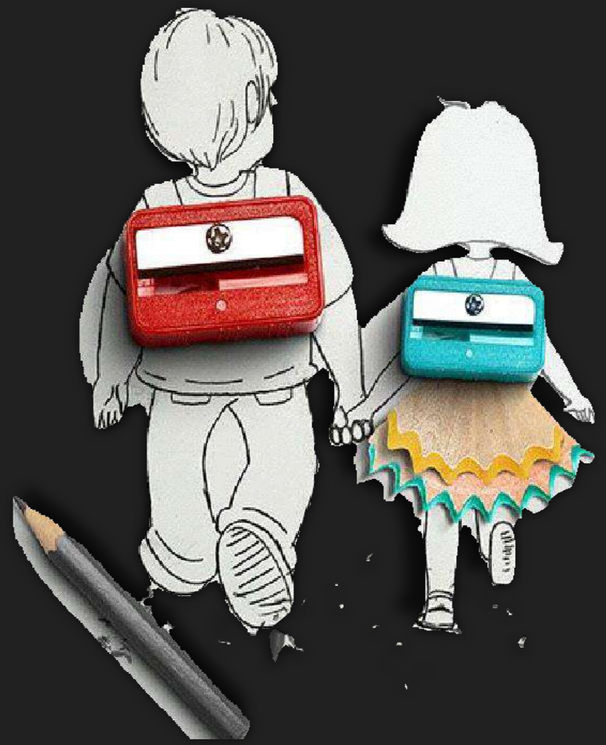
Books & Magazines

150001

Children - Joy of Reading

1001

Stories



www.food4thoughtfoundation.org

/iamBond_F4T

iambond@.food4thoughtfoundation.org

/.food4thoughtfoundation.org

1860-123-7323

Save Endangered Stories -
Food 4 Thought Foundation