

d r p

o

drop everything, to learn more about what miracles books do when they travel ...



Impact Report of Food4Thought Foundation for the years 2015 ~ 2021



Member Firm



THE READ GAP

A developed nation in terms of strong GDP and Per Capita Income without Enlightened Citizens is a dangerous proposition. One of the critical components to measure the degree of enlightenment is the reading habits. The figures in India aren't very encouraging and that is a major concern for all of us. A cumulative analysis of last 3 years studies show that an average Indian in Urban India reads ONLY around 30 minutes per week. A lack of detailed reading trends itself is a reflection of the priority Reading has in our country.

ING



the paradox
of today

*we buy books, read them once and
store away for good and
on other hand we have millions
who are hungry to read but has no
access to books*



the balance
of tomorrow

*connecting idle books
to hungry minds*



building an enlightened nation by
igniting a Reading Revolution
by connecting idle books to hungry minds

The BELIEF

We believe one of the critical components in the creation of enlightened nation and citizens is the cultivation of reading habit.

The PURPOSE

building an enlightened nation *by* universalising access to books *and* creating joy for reading *by* igniting a reading revolution

The MISSION

- Building Reading Spaces (Provide people with opportunities to access and read books)
- Create Active Reading Spaces (Joy of Reading : Making reading ‘fashionable’)
- Save Endangered Stories (Saving indigenous heritage for coming generations)

FOUNDATION ASPIRATIONS

- R
- E
- A
- D
- E
- R
- Readers Added**
 - Increase in new readers coming to library
 - Reading habits increased among readers
 - Enlarging Library Circle**
 - Building libraries where no libraries existed
 - Area covered (Geography)**
 - More demand for libraries from all parts of India
 - Differential Library Formats**
 - Increase in the nature of demographic profile of the readers
 - Endangered Stories Saved**
 - Information gained through new stories
 - Reenergise idle books**
 - Idle books in circulation

ANTICIPATED CHANGES

- Economic
- Participation in Govt sponsored social welfare programs
 - Reduction in print cost (Green Impact) by rotating idle books
- Social
- Launch of voluntary programs for upliftment of society
 - Reduction in the Urban - Rural divide for access of titles
- Civic
- Voting Participation in democratic processes
 - Decrease in untoward escalations like Road Rage etc
- Academic
- Increase in academic performance of students
 - Increase in the information literacy (non students)
- Culturally
- Increase in tolerance levels & social inclusion
 - Sense of pride for local stories, culture and customs

THEORY of CHANGE



Universalising - The Reading Spaces

- Library Formats (Schools, Communities, Public, Hospitals, Corporates, Walking Library Project, reCYCLE, Vocational Centres etc.), Demographic profile of Readers, The Geography covered

Joy of Reading - The Active Reading Spaces

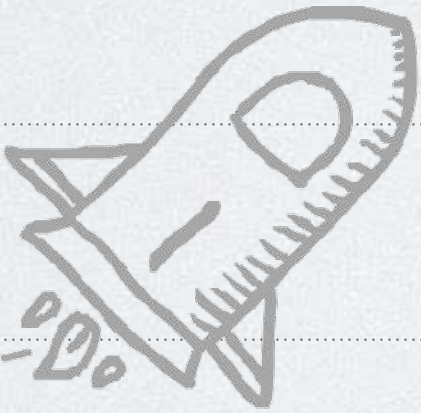
- Joy of Reading Framework (Joy of Reading - Museum Visits, Library Visit and Storytelling & Reading), India Reading Olympiad (School ~ Corporates ~ Colleges, Region, India level)

Enlightened Nation - Igniting Reading Revolution

- India Reading Habits Study, Reenergise idle Books (connecting idle books to hungry minds), iambond (registered readers), Saving Endangered Stories (Tribes, Languages etc.), Blind Date with Books

The Challenge

A developed nation without enlightened citizens is a shocking proposition. Such citizens can be prone to the feeling of bias, prejudice, shame, frustration, loneliness and fear, thereby becoming vulnerable, reclusive and endangering the nation's progress.





the dream



501

Libraries



150001

Books & Magazines



Our Dream
2021



50001

Children - Joy of Reading



501

Stories



R Readers Added (Registered Book Lovers)

E Enlarging Library Circle (No of Libraries)

A Area covered (Geography)

D Differential Library Formats

E Endangered Stories Saved

R Relife to idle books (Idle books circulated)



From the
Founders desk

The last 18 months have been a tough period as well as merciless teacher to all of us; the foundation was no exception to this. With the closure of schools, the children lost access to school rooms, friends, teachers, library, books and more.

It was time to think out of the box! Our Foundation team went back to the drawing board and started reworking its approach, in terms of engaging various stakeholders, virtually, given all the limitations of no mobiles, limited data availability, non familiarity with online tools etc . As a priority the Foundation articulated that it needed to engage with Teachers, Children and School Principals.

The Foundation realized that the biggest challenge faced was by our teachers, as they had to transit rapidly and equip themselves to teach through digital medium. The Foundation took upon itself to conduct Online Workshops where in the teachers were trained on how to use zoom, how to use different methods to engage students on digital platforms, some do's and don't etc. We are happy to share we trained over 1000+ teachers over the period of first six months.

The next set of stakeholders were the children for whom we conducted online Joy of Reading sessions, Story Telling sessions, Book Discussion sessions etc. We are continuing these sessions and have now rescheduled the sessions to weekends post the lockdown was lifted. We are happy to share that more than 10000 students have got benefitted over the last 18 months.

During this whole process, we are in regular discussions with the Principals and seeking their feedback from time to time to ensure a smooth transition in this difficult period.

We are very thankful to our dedicated team at Foundation and our sponsors from Amadeus Labs who ensured that the game-plan to open next 100 liberties didn't take a backseat and we ensured we continued that path. A special thanks to team Signode & Green Gold Animation for their continued support to help foundation survive this crisis.

We pledge we will reach our milestone of 500 Libraries by our next Foundation day.



Ms. Madhavi Sharma
Co-Founder & Director

K Srinivas Rao
Founder & President

Ms. Shefali Rao
Co-Founder & General Secretary

R

Readers Added (Registered Book Lovers)

167 10333 16500 26500 35675

E

Enlarging Library Circle (No of Libraries)

056 125 205 325 412

A

Area covered (Geography)

008 019 021 022 022
States States States States States
012 Cities 057 Cities 081 Cities 084 Cities 088 Cities

D

Differential Library Formats

007 009 012 012 012

E

Endangered Stories Saved

007 012 015 151 501

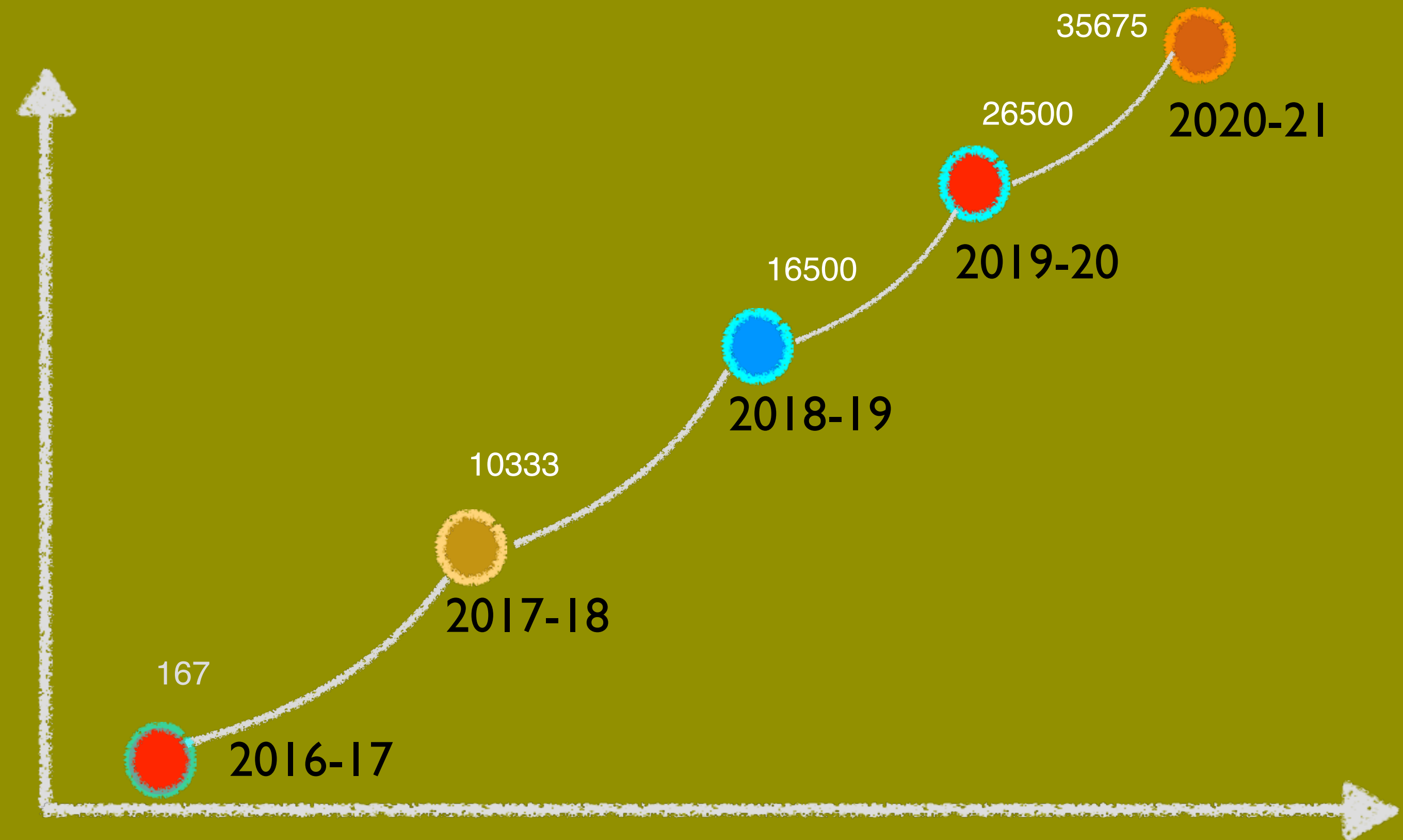
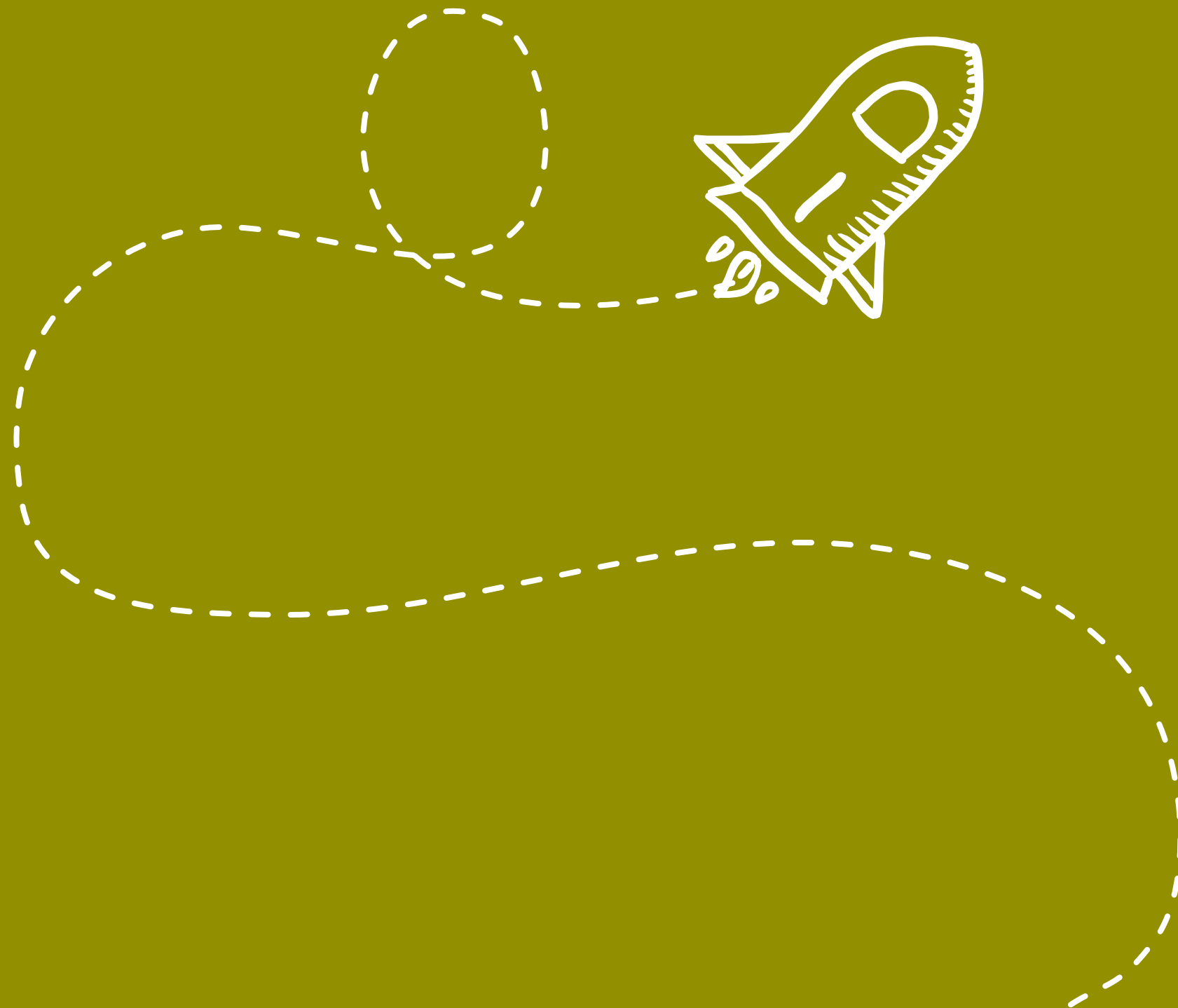
R

Relife to idle books (Idle books circulated)

17885 35600 62340 97200 112650

Readers Added

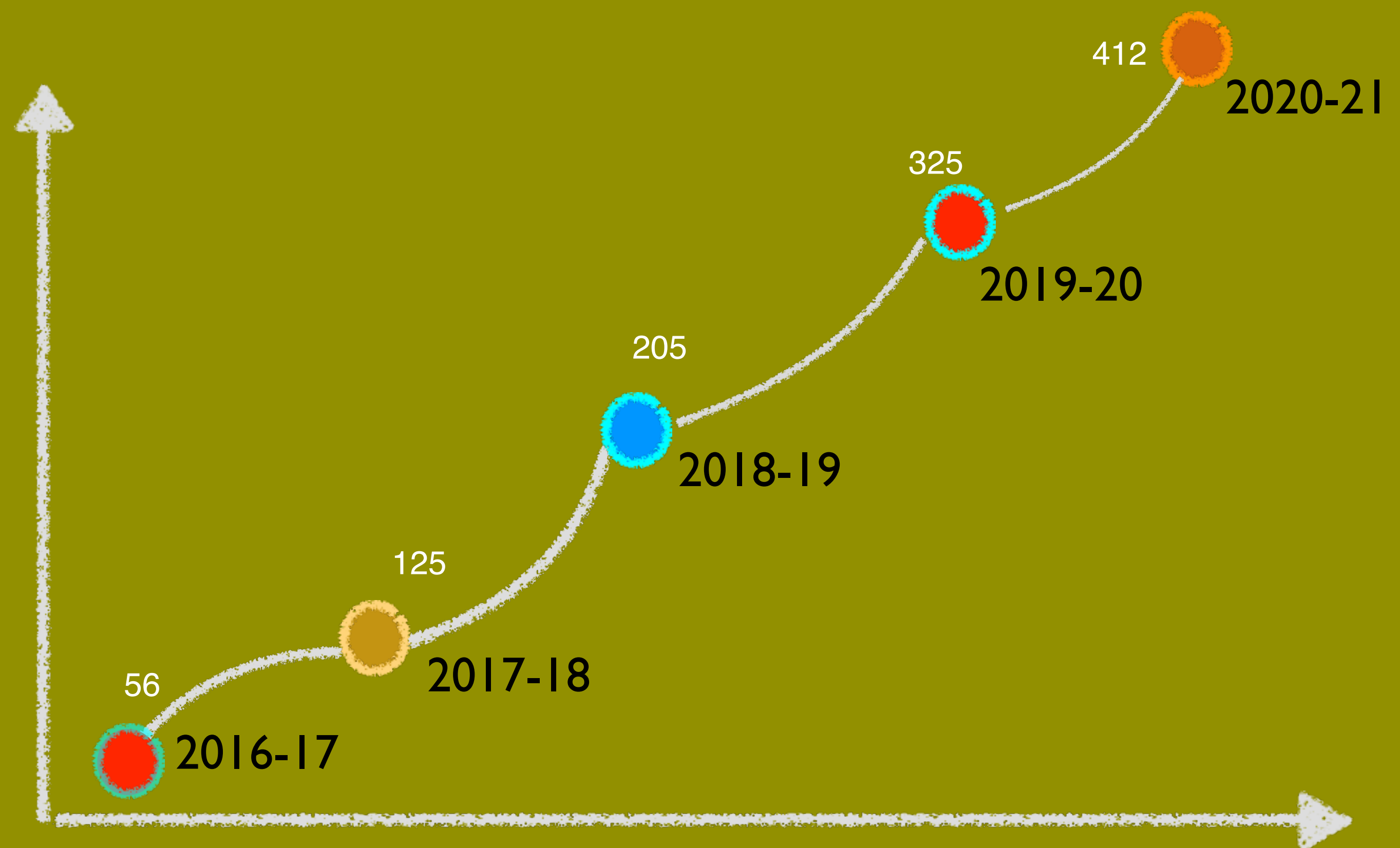
(Registered Book Lovers)



- As of Mar'2021, we have 35675 Registered Readers with Registered ID cards across India. Each of these reader has a specific ID and when books are issued, they are tagged to this reader / book lover.
- The process slowed down because of closure of schools during lockdown.
- The focus continues to be on registering Book Lovers / Readers from the Schools
- Other book lovers who use community library don't have registered ID cards as of now

Enlarging Library circle

(Number of Operating Libraries)



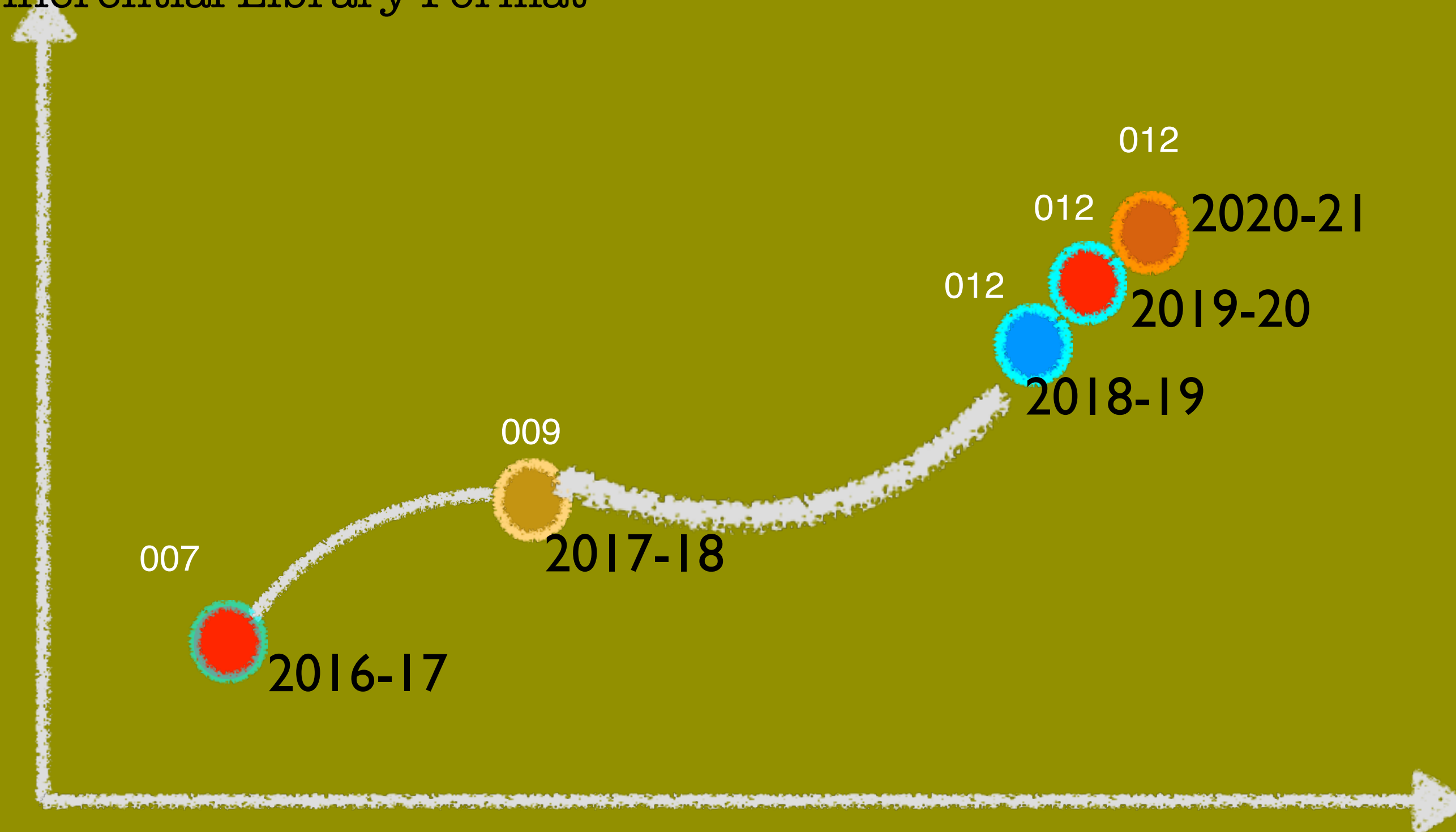
- We have built and are operating 412 Libraries across India in various formats ranging from School to Community to Mobile libraries (reCYCLE)
- We are extremely proud that we were able to achieve our goal of 'One Library Every Week' despite constraints during lockdown.
- Each library is tracked on READER Index to study the impact at the Micro (Grass root) level in terms of qualitative impact it is making on children / book lovers / reader lives.

Areas Covered (Geographical Spread)



- We are operating in 22 States and Union Territories in 88 cities across India in a short span of 5 years of operations.
- The sustained focus on spread the wings has resulted in almost a Pan India presence & we have started consolidating operations now
- .
- We have grown evenly pan India ranging from South to North-East, upto J&K
- Efforts are being made to touch 100+ cities and goal is for each city to have a minimum cluster of 5 libraries.

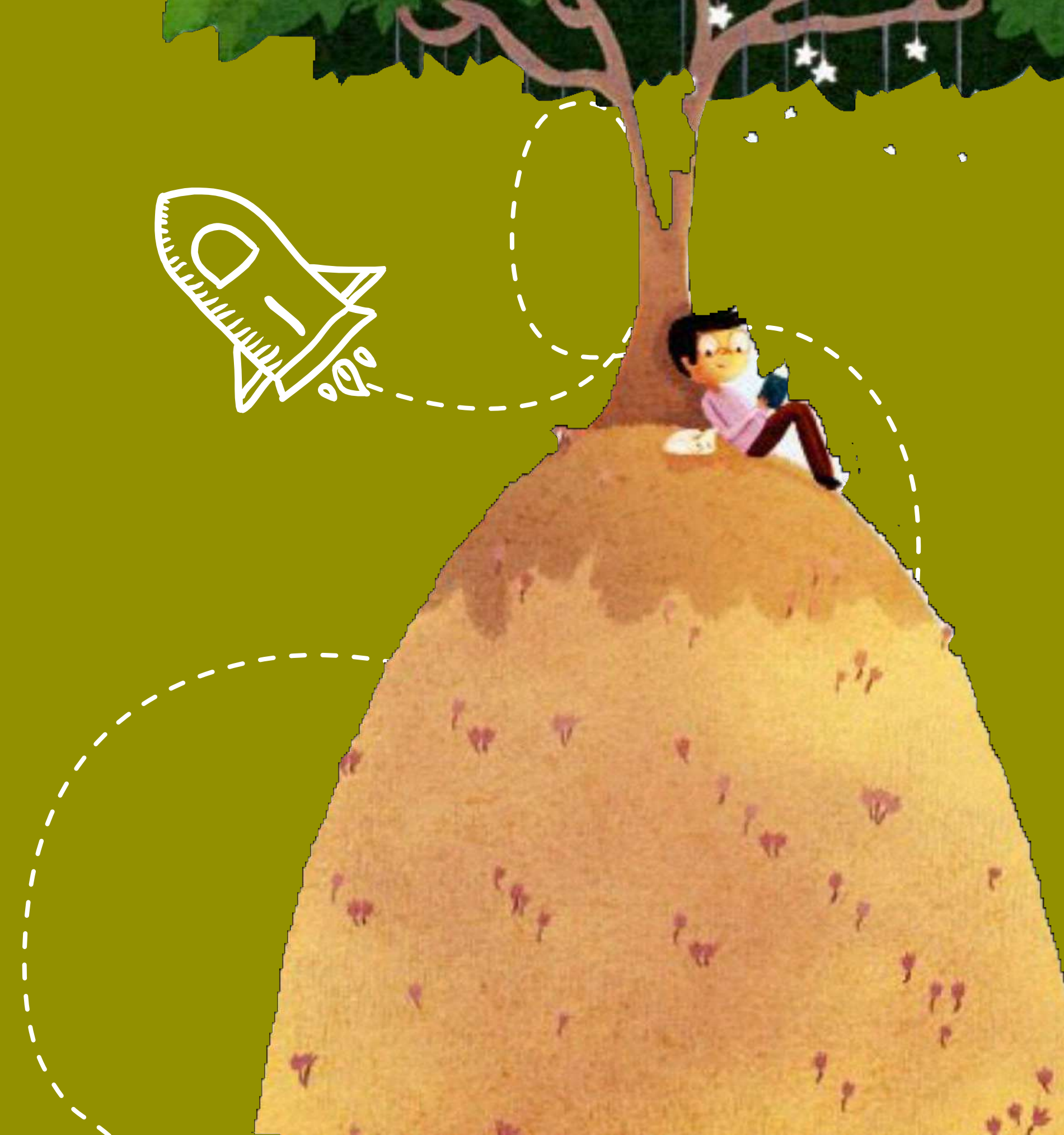
Differential Library Format



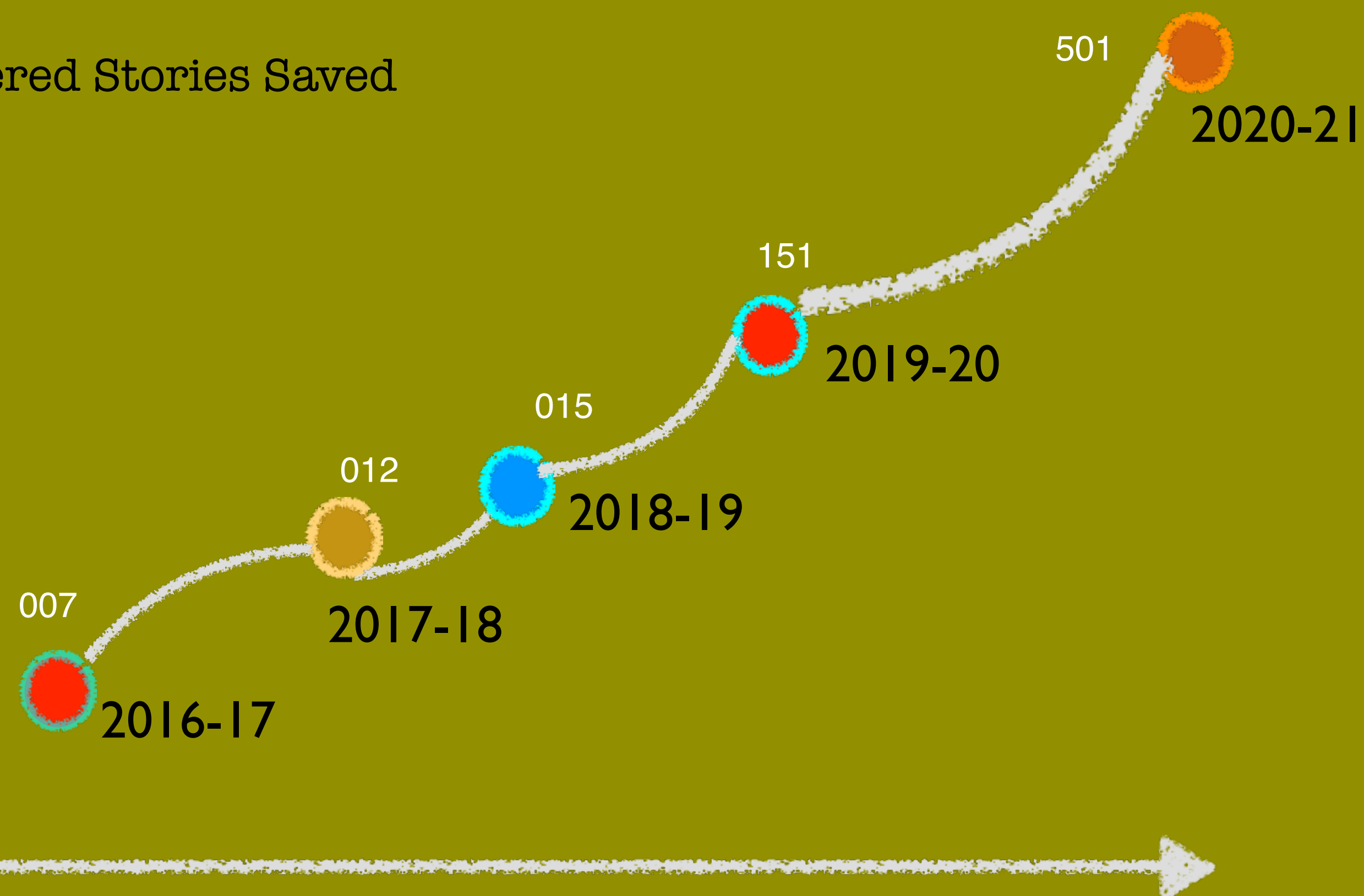
- We have always believed that readers / book lovers come in all shapes and sizes and hence we need to build differential library formats to suit their needs and aspirations. The following are the current formats. To ensure larger impact we have not added any new formats and are focusing on consolidating the existing ones:

1. School
2. College
3. Community
4. Hospitals
5. Jails
6. Arts College

7. nLIGHTEN (Corporate)
8. reCYCLE (Mobile)
9. Vocational Training Centers
10. Public Parks
11. Temple
12. Walking Library



Endangered Stories Saved

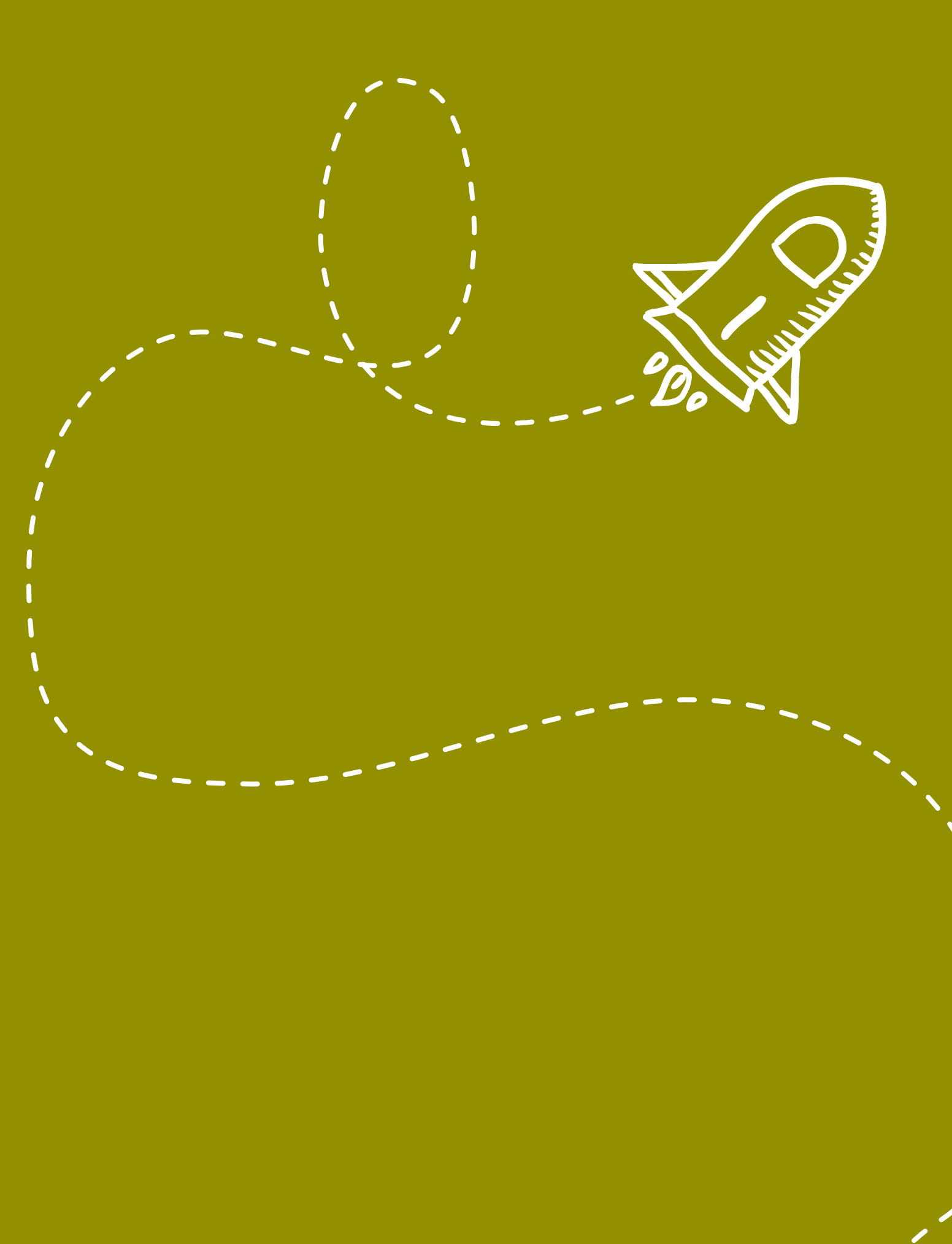
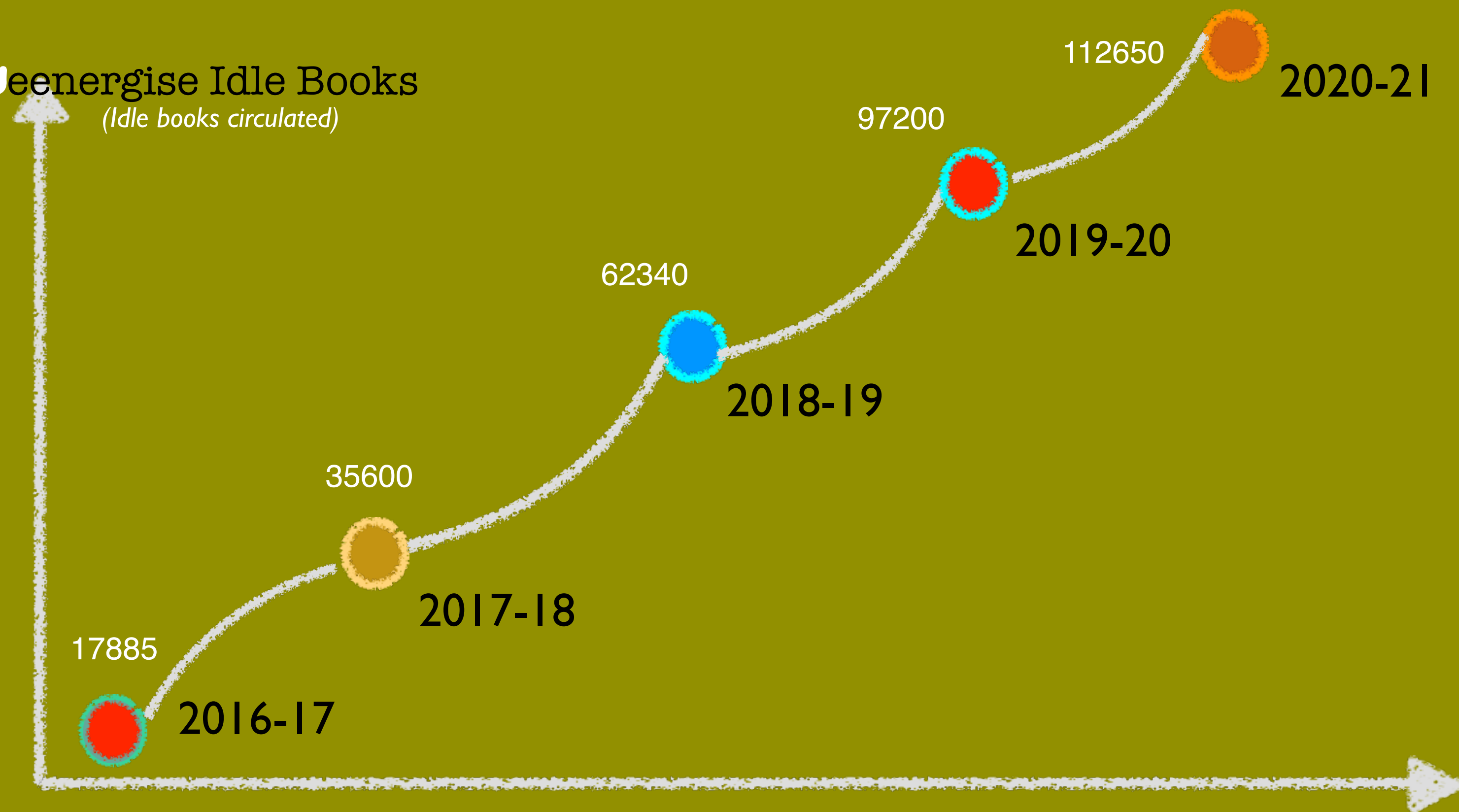


- Saving Stories / Folklore / Cultural Heritage has been one of the core goals of foundation.
- We have captured and digitized 501 stories till now. These are available on YouTube for public viewing.
- We are happy to share that we have successfully moved beyond English language and have worked on 11 Indian Languages in which these stories will be restored.
- We intend to continue the Podcast format to digitize the endangered stories in form of Story Telling Stories.



Reenergise Idle Books

(Idle books circulated)



- Bringing idle books to Re-life is one of the core objectives of the foundation and we are proud and happy to share we have been extremely successful on this front.
- Currently we are proud custodians of approx. 112650 books, periodicals and magazines; each duly registered in Tracker software and bar code tagged.
- All these books have come from donation by book lovers ranging from the age group of 8 to 80 and we have around 10 plus language books and magazines in our libraries.

The Secret Sauce :

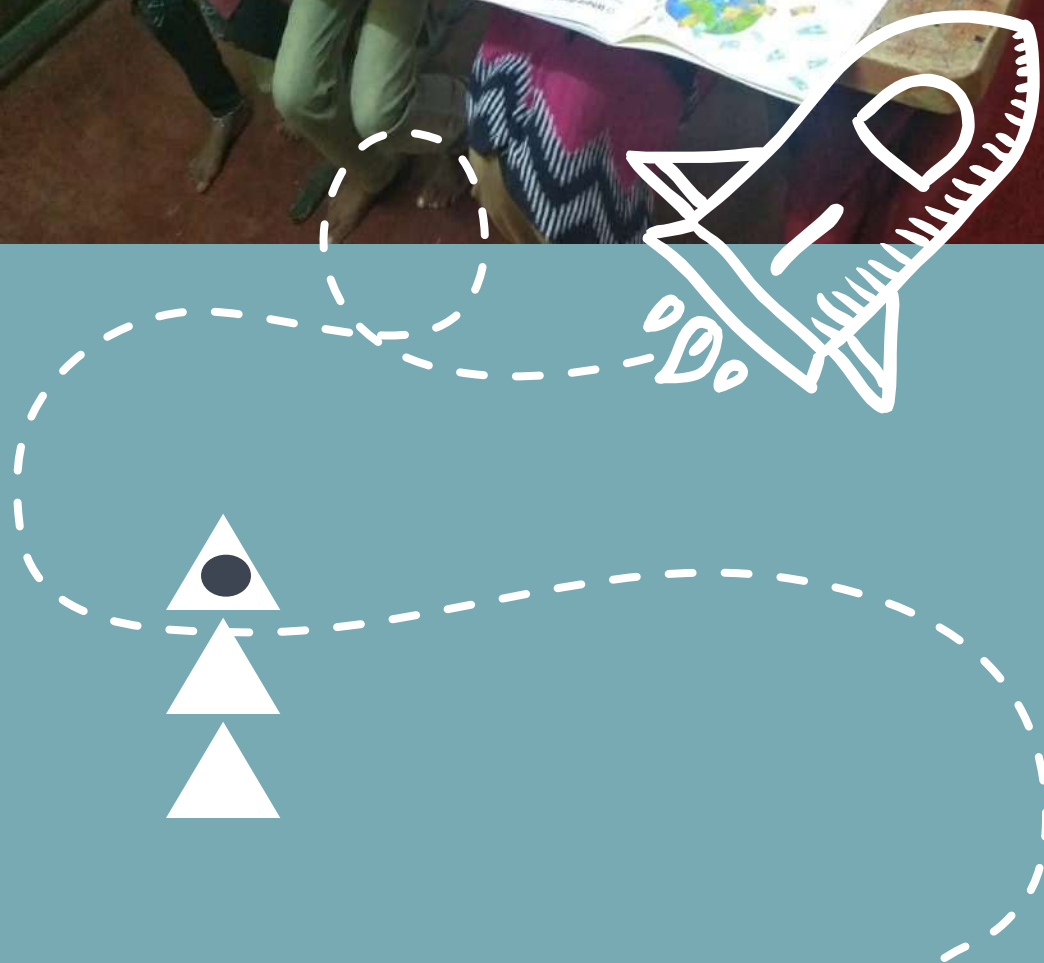
**GOING
BEYOND
the REGULAR
NORMS**

100 Libraries aMADEUS

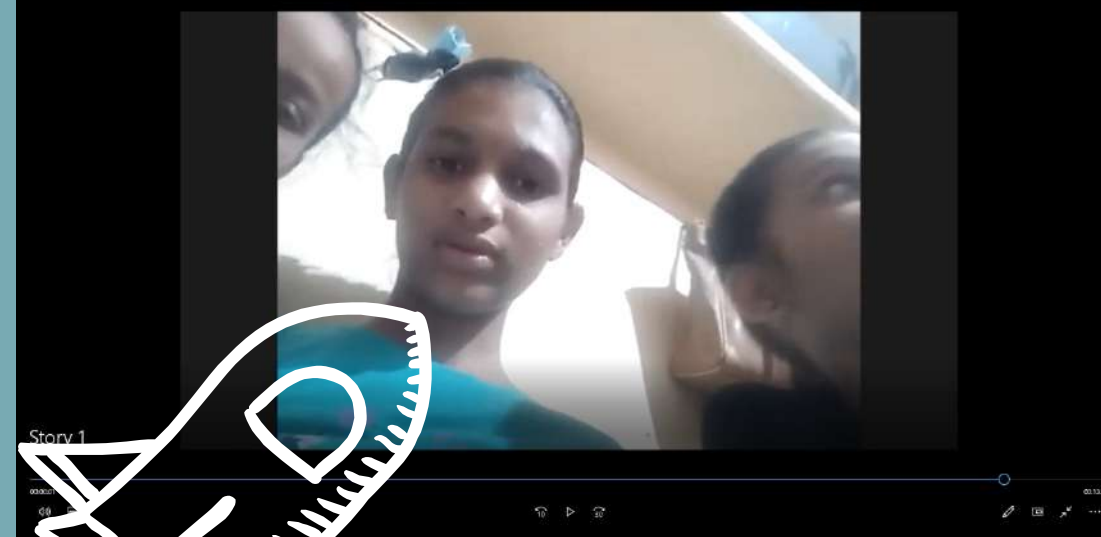
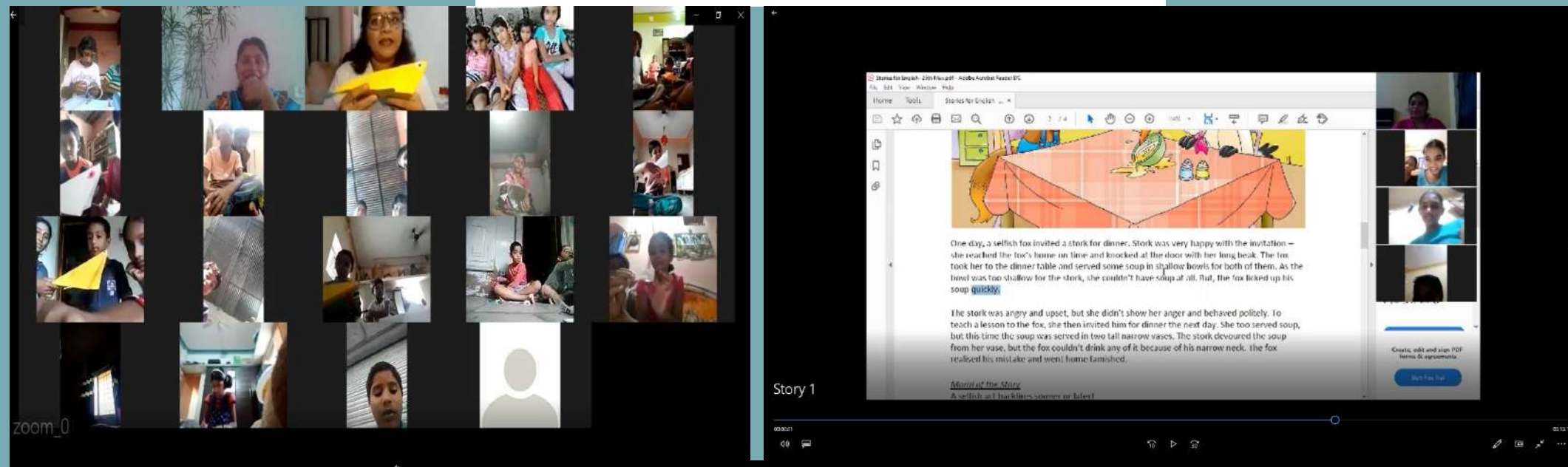
I am very happy to announce that, Food4thought foundation NGO and Amadeus Company has extended Academic support by providing library books in English and Kannada Medium for 50 Govt. Schools, with an Objective for raise the quality of Primary Education In Rural areas of Hosakote Taluk, Bengaluru Rural District.

These books are kept open to the students and are Highly useful to the students to develop the reading Skills and also comprehensive language skills.

Ms S.N.Kannaiah
Block Education Officer
Hosakote Taluk
Bengaluru Rural District



GGP Ghar Ghar Pustakalaya



Food4thoughtfoundation organised weekly at least 2 online story sessions, dictionary sessions . Every week 1 teachers oriented workshops was also organised by experts. Further the students who participated in IRO 2020 through also have been awarded with Certificate. We thank Food4thoughtfoundation and Signode Ltd for conducting these activities and request for the same next year also.

**Ms V.Ramadevi
Principal
ZPHS Rudraram, Telangana**

We thank Food4thoughtfoundation and Signode Ltd for providing library in our School .

Weekly online story and dictionary sessions were very helpful to the students. The workshops conducted for the teachers have helped a lot and the teachers learned new techniques

**Mr Devdas
Principal
MPPS Chitkul, Telangana**

Surprisingly

even today we love peeping into
some else's book and read what's in there!



School : SSGM Chachar
Library Code : L-AA-000264
Location : Assam

Who needs

benches and libraries! true blue
book lovers just need books

When students play the role of
librarian

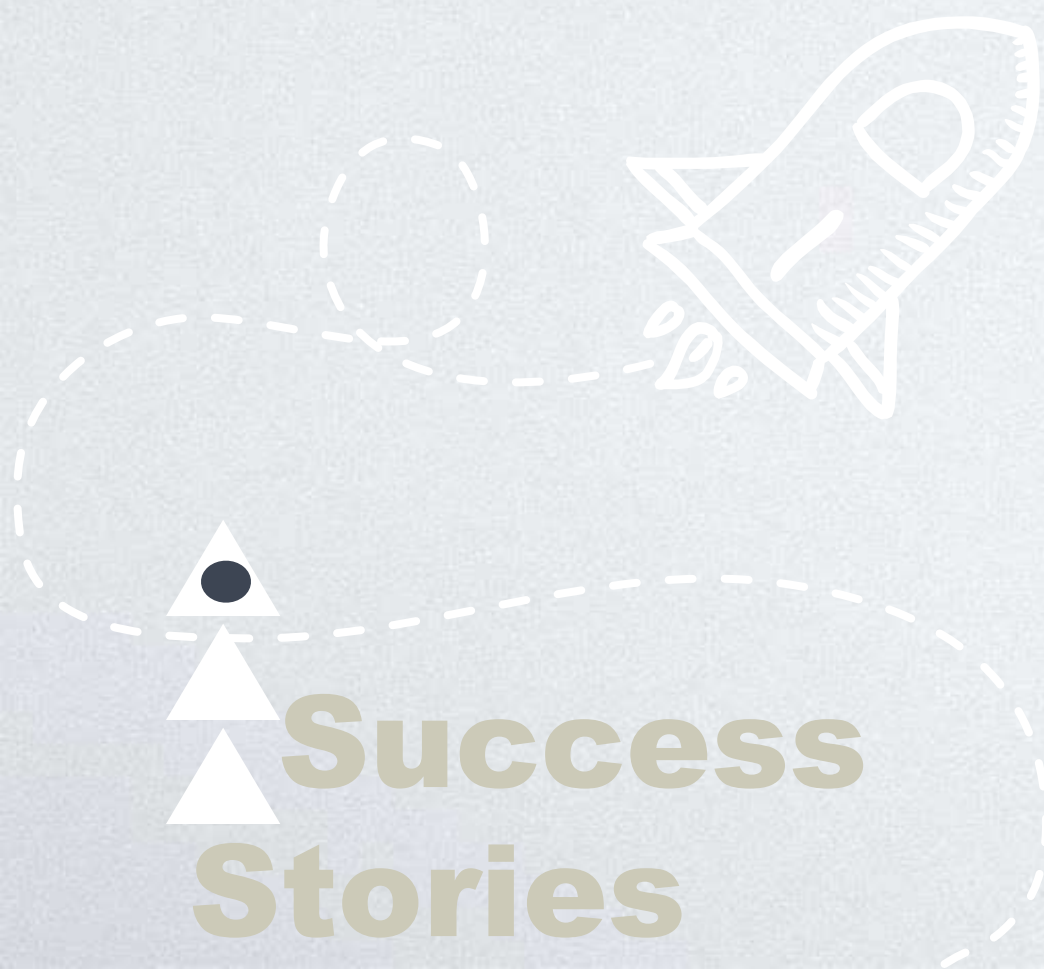


School : MPPS Chitkul
Library Code : L-AA-000201
Location : Telangana



Friends

with benefits- Taking help from Dictionary to overcome obstacles in form of new & difficult words



School : MPPS Anjai Ngr
Library Code : L-AA-000216
Location : Telangana

P

Passionate

book lovers who are willing to go beyond and look for opportunities to achieve the Joy of Reading & writing reviews in their 'iambondpassports'

B

Beyond

Joy of receiving awards for their reviews



School : MPPS Siddiqnagar
Library Code : L-AA- 000215
Location : Hyderabad



School : MPPS Matoor
Library Code : L-AA-000281
Location : Telangana



Heroes

Come in all shapes and sizes.
Designing puppets for online Story Telling
Sessions during pandemic



Student : Viraj Poi
Library Code : L-AA-000092
Location : SSGM, Satara,
Maharashtra

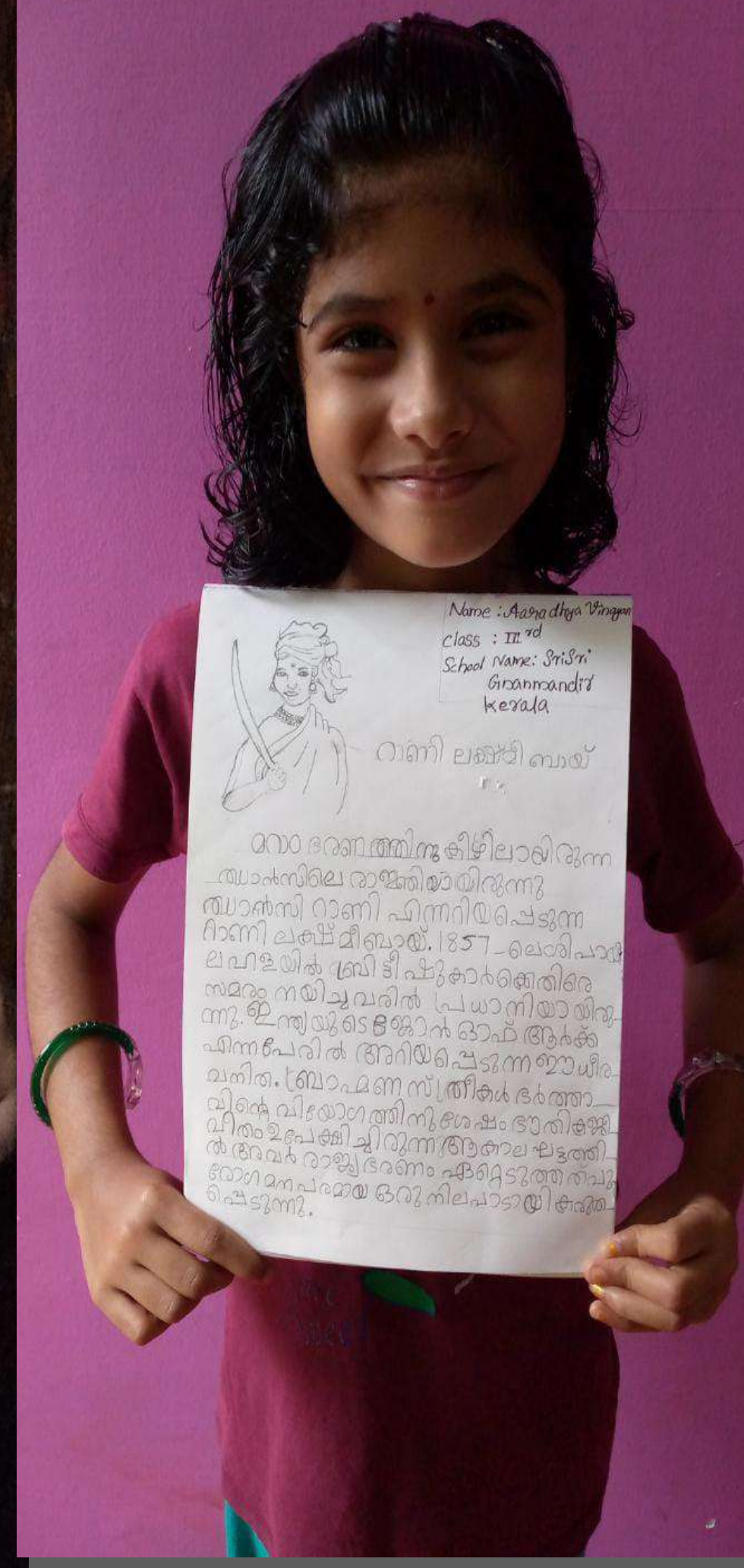
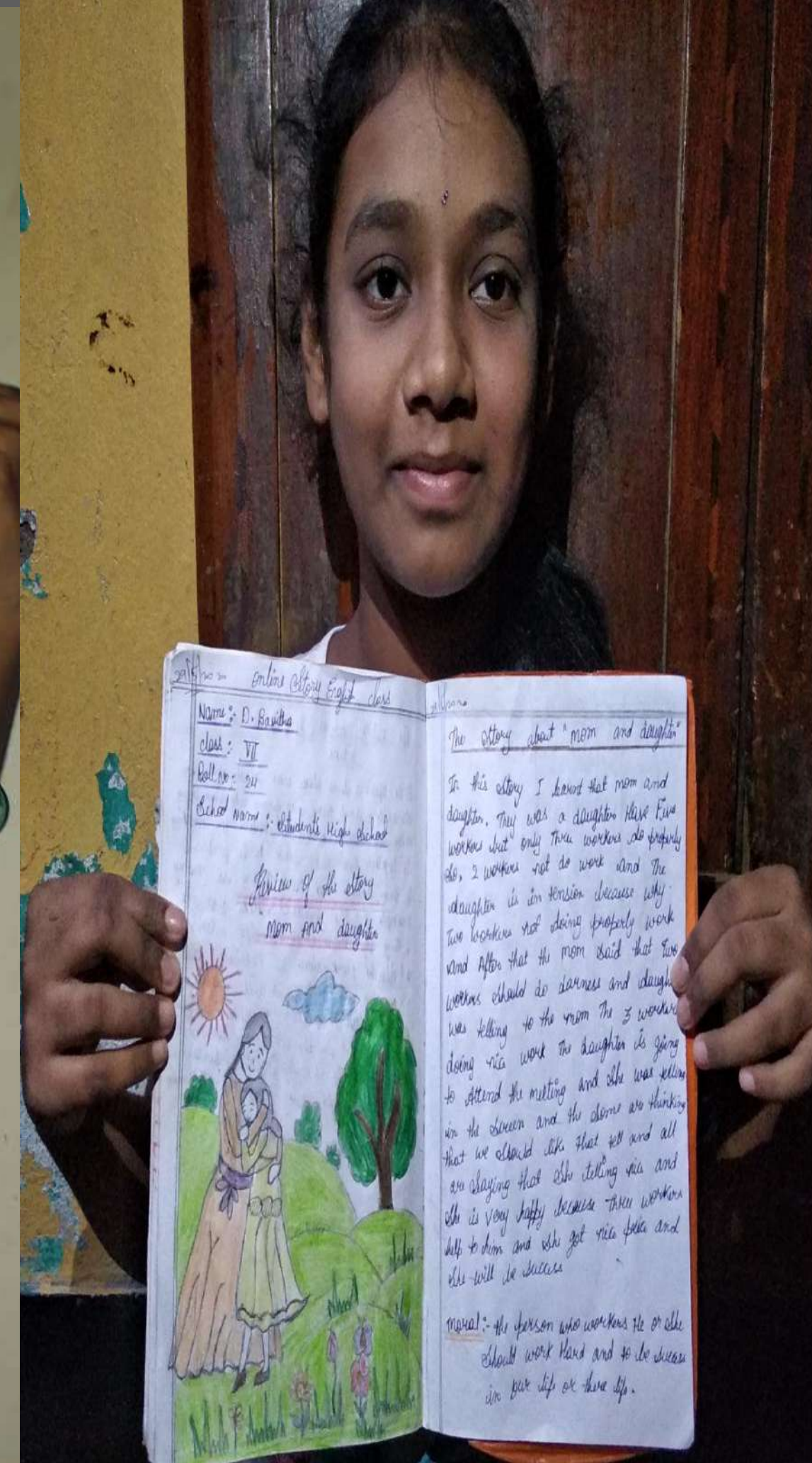


Student : Eishwar
Library Code : L-AA-000008
Location : MPPS Shamshiguda, Hyderabad,
Telangana



Wow

the world didn't stop during the Pandemic
As students read books, reflected, wrote & shared
reviews online, without any language barriers



Age is just a number

Our Champions “iambond” are young & passionate towards the cause. All did their bit to run donation drives and Reignite reading revolution



Colony : L&T Serene County
Books Donated : 800+
Location : Gachibowli, Hyderabad

APPRECIATE THE
AMAZING EFFORTS
OF OUR STORY
TELLERS WHO
CAPTURED THE
HEARTS OF OUR
STUDENTS IN
6 DIFFERENT
LANGUAGES!

Virtual Joy of Reading



Swati Purohit
(English Storyteller)



Suchetana Chaudhary
(Bengali Storyteller)



Meghana B
(Telugu Storyteller)



Madhuri Kale
(Marathi Storyteller)



Kshamatha Chepuri
(Telugu Storyteller)



Bindia Chugh
(Hindi Storyteller)



Pallavi Biyani
Malani
(Hindi Storyteller)



Dr Shika Vyas
(Hindi Storyteller)



Renu Chamarty
(English Storyteller)



Veena Seethapalli
(English Storyteller)



Amita Khare
(Hindi Storyteller)



Tejaswini A R
(Kannada Storyteller)

Foundation Partners

amADEUS





51+ Sessions: 6 Languages : 45+ Cities: 2500 Students

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the strategist &

Thank You

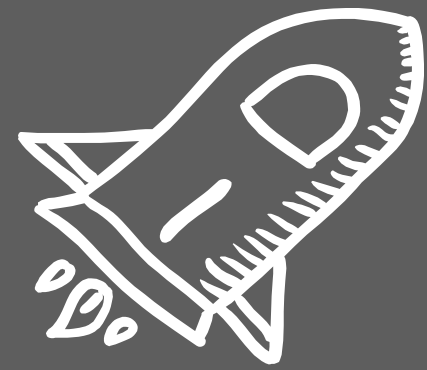
can be expressed in many forms and shapes,
but the warmth is still the same. Our Students
conveyed the same in form of Joy of reading

20+ Sessions,

250+ stories narrated by kids

10 Languages

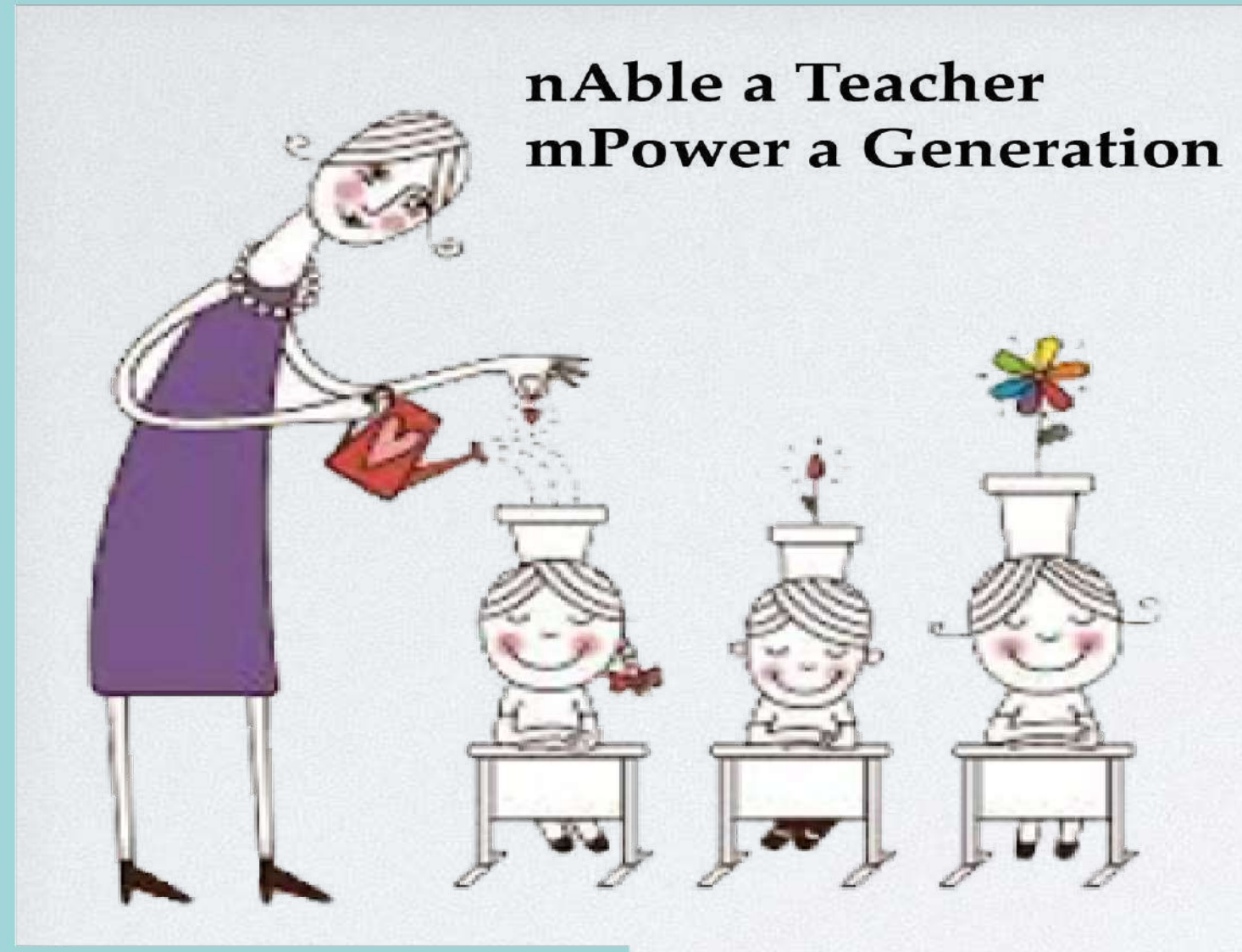
English, Hindi, Marathi, Telugu, Tamil, Kannada,
Malayalam, Gujarati,
Sanskrit and Assamese



**Success
Stories**



The National Teachers Joy of Reading Program



Trained over 1000+ Teachers across India
On Techniques of Online Teaching, Story Telling,
Students Psychology in Stressful Times, etc.

Trainer : 7
Series 12:Workshop

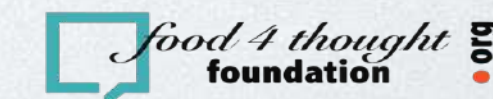
Topics Covered :
How to Use Story Telling in Classroom with Techniques
Story Telling through Theatrical Mode
How to Use Creativity /Activity in Story Telling
Role of Digital in Story Telling
Introduction to Story Writing
Counselling and its Importance in students
Stress Management in Students
Understanding the Students
Types and Ways of Learning
Special Education
Classroom and Behavioural Management

**OUR SINCERE THANKS TO ALL TEACHERS &
LIBRARIANS FOR MAKING THESE WORKSHOPS
SUCCESSFUL**

Foundation Partners

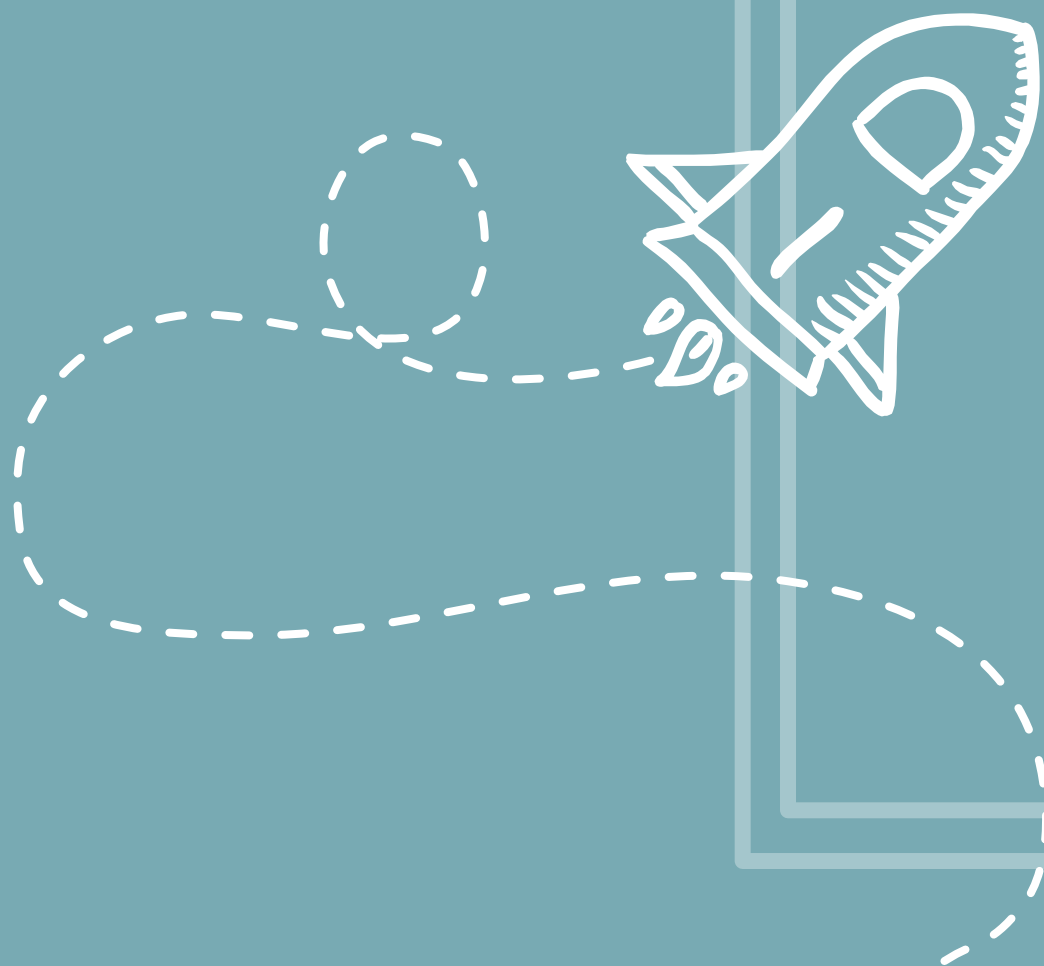


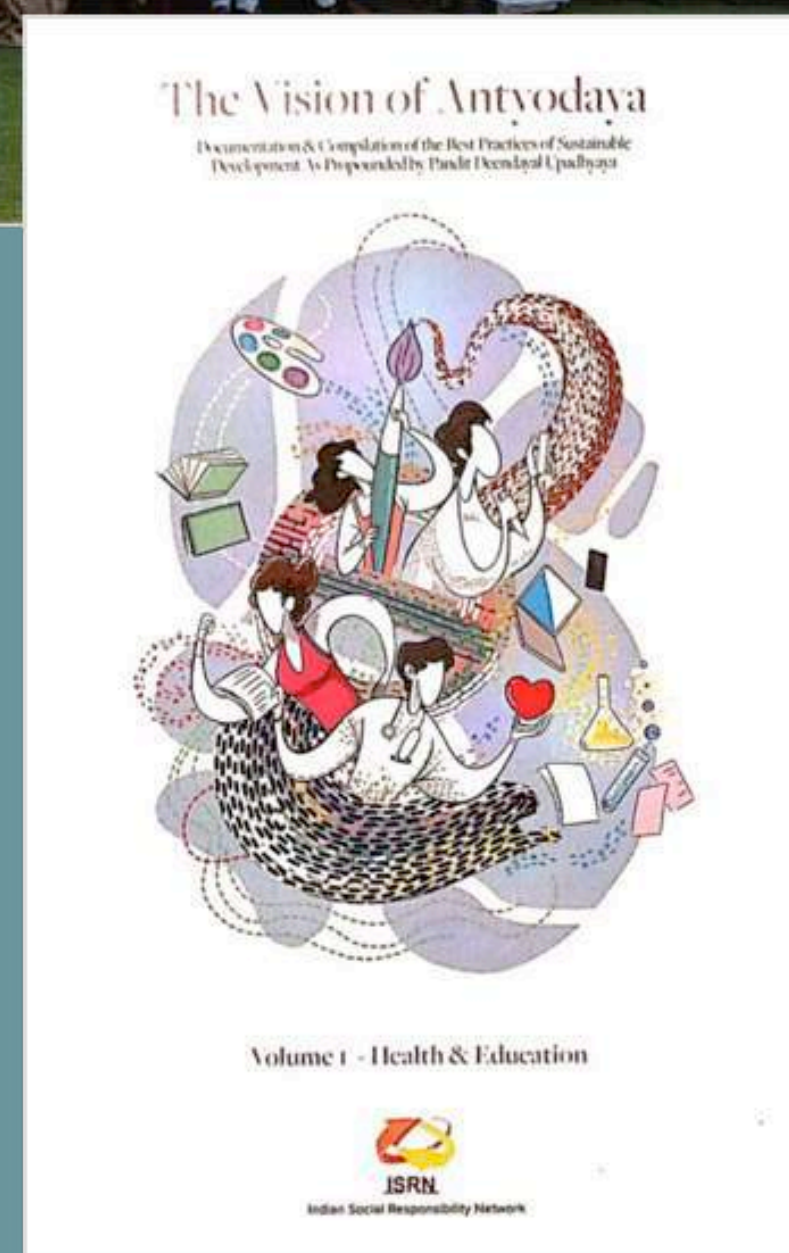
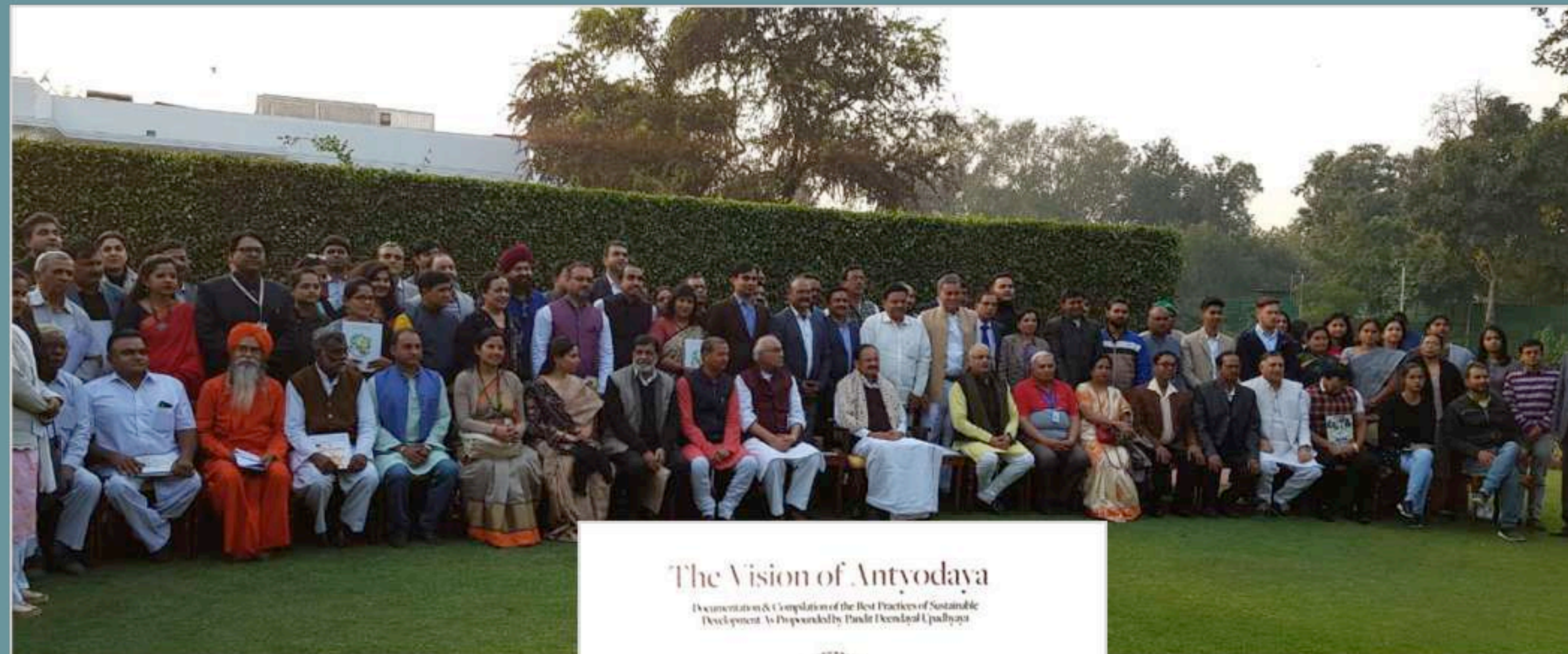
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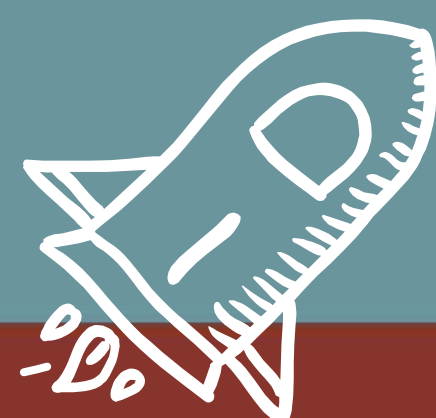
member firm

the strategist &






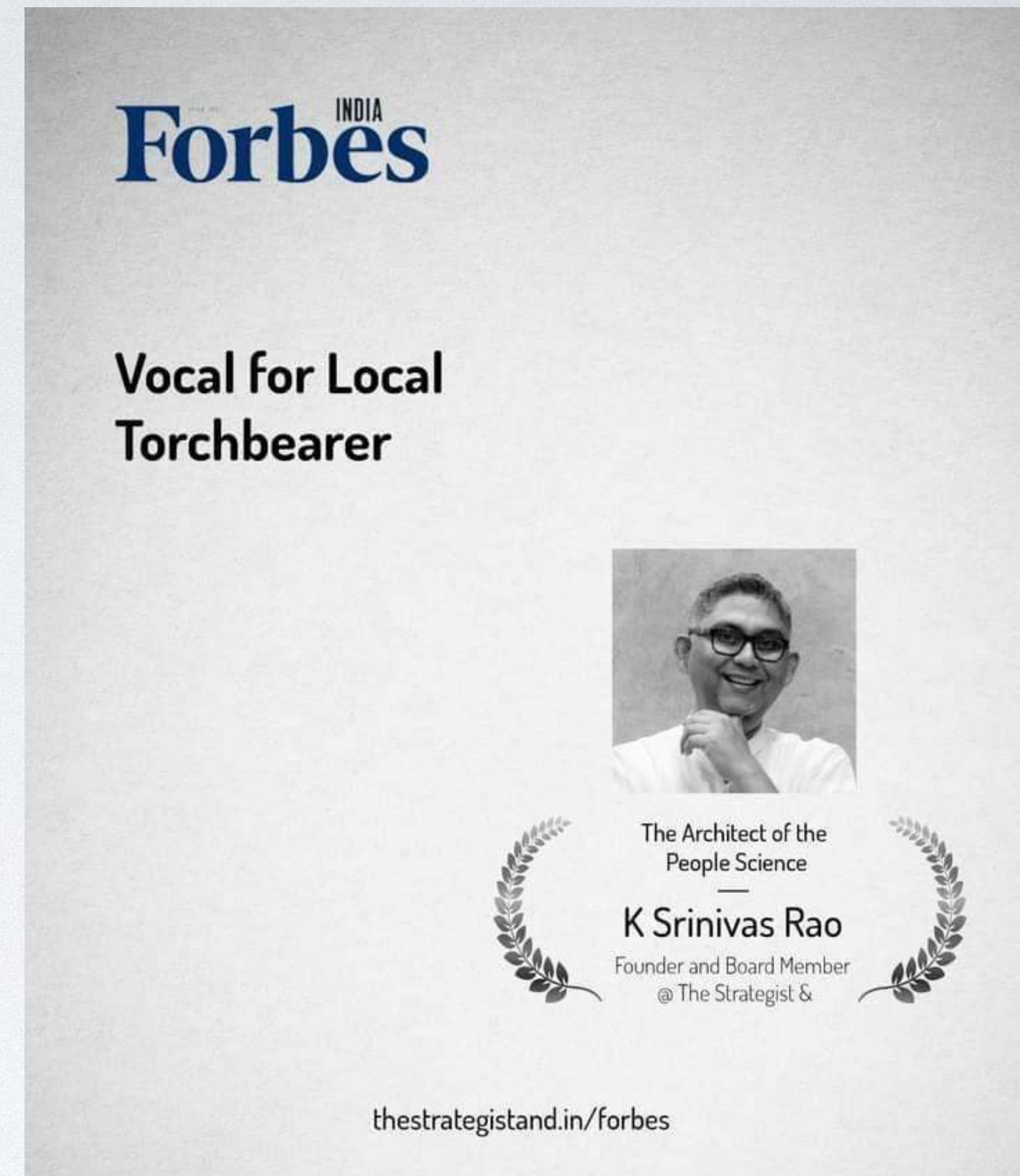
 **inspiration**



Food 4 Thought Foundation has been featured in “The Vision of Antyodaya”, a study on Documentation and Compilation of Best Practices initiated by Indian Social Responsibility Network (ISRN) and supported by Ministry of Culture, Government of India. On Wednesday, 12 February, 2020 Shri M. Venkaiah Naidu Ji, Hon’ble Vice President of India facilitated at the Vice President’s House , New Delhi.



K Srinivas Rao, Founder and Chairman of Food 4 Thought Foundation and The Strategist & has been featured on the cover of Forbes India Magazine as one among the top torchbearers of the 'Vocal for Local' campaign.



FORBES INDIA MAGAZINE
#Vocal for Local” Campaign



SONDAY TIMES

Bennett Coleman & Co. Ltd

SEPTEMBER 20, 2020 | PAGES 22

INDIA'S LARGEST ENGLISH NEWSPAPER

OF INDIA

Meet Hyderabad's real superheroes

12 Winners Of TOI Initiative Honoured, Eminent Jury Members Say Post-Covid World Will Need More Such People to Emerge

SHEALI RAO-SRINIVAS RAO

We wanted to spread the joy of reading and have set up libraries in several schools, prisons, and hospital waiting areas. We want people to put their gadgets aside and get back to books, which will give them food for thought

MOHD SHUJATHULLAH

After failing in a subject, I have decided to feed 10 people. It has been 1430 days every since and every day, I make it a point to feed breakfast to thousands of people

GOUTHAM KUMAR

I wanted to give a dignified send-off to people after their death. We get all the certification done and perform last rites, with the help of 50 women volunteers, to the orphaned ones in old age homes and government hospitals. I have involved women as many of them are not allowed to perform the last rites in different religions and cultures

KAMAL NAYAK

We have been working on women's health, menstrual hygiene, which is something not everyone talks about and I am happy that through our initiative, over 25, 000 women got benefitted

MANJULA PALLI POYENA

With the goodwill stores, we are doing our bit to bridge the gap between those who are in need of household items and those who can afford to throw away usable stuff. Our store helps the poor, especially those who leave or run away from homes, as they can come and can take away anything in a dignified manner

YUVANESHWARI K

I give a bridge course to children, who are working as child labour or forced into begging, to help them get back to a regular school. Till now, I could help 50 children and want to help more by designing a holistic education model. Currently, we have about 20 children, who are all set to take admission this academic year

MOHAN HEMMADE

After my brother died of cancer, I became part of Sparsh Hospice, a palliative care unit. We do our bit to make the final journey easy for cancer patients. Currently, we have a 14 bedded hospice and soon we will be moving into a 70 bedded one

TANIYA BEGUM

I have been working on various issues such as safe water, human rights, and drugs for about four years now. I want to urge people not to do drugs and do their bit to help society

SHIVA ILIAS HANUMANTHU

After my cousin died while helping a suicide victim, I started rescuing those trying to kill themselves by jumping into Hussainsagar Lake. I am very happy that I could save 110 people to date. Even my wife and kids help me in saving the people

DIVYA REDDY

I believe that everyone deserves a second chance to correct their mistakes. I have been working with 50 women prisoners, who are serving life terms. They stitch the outfits I design and have assured that I will give them a job once they complete their term

NEELIMA ARYA

No one should go to sleep on an empty stomach. With this motive, I have installed free-for-all refrigerators across Hyderabad. I also do my bit to tackle taboos associated with menstrual hygiene and also works on empowering farmers

MOHAMMED HAMEED

I help people for their dues or blessings. I have been offering free service in my auto for those in an emergency. Fortunately, I got to help thousands of people, who are in distress. I make it a point to spread the word about my free service to those in need by handing out a piece of paper with my number on it to whoever rides in my auto

GOOD SAMARITANS

The twelve winners of Times Hyderabad Heroes

TIMES HEROES HONoured

The top 12 winners of the Times Hyderabad Heroes 2020 were felicitated through a virtual ceremony on Saturday. As part of a panel discussion held on the sidelines of the event, the jury members called for greater participation in community service and stressed the significance of volunteerism in a post-Covid-19 world. Chief guest of the ceremony, Telangana's principle secretary (TS), Jayash Ranjan, said few human skills will become a major criterion for obtaining a job, in the future. He also announced the winners of the People's Choice Award, chosen by TOI readers.

Jayash Ranjan, I think a lot more of them will come out of their shells and help others," said Ranjan.

Additional director general of police (women's safety), Telangana, Anitha Lakshmi said, "I hope everyone gets motivated to this. If this happens, tomorrow will be a beautiful place to live in."

P Chandra Shekhar Reddy, vice president (women and motherhood), Gender Edition & Photo Eye Ltd said: "If a nine-year-old boy in Begumpet and his over-60 grandfather have to do social work, then all of us can do social work. Let's not be lazy."

P Chandra Shekhar Reddy, vice president (women and motherhood), Gender Edition & Photo Eye Ltd said: "If a nine-year-old boy in Begumpet and his over-60 grandfather have to do social work, then all of us can do social work. Let's not be lazy."

WINNERS OF PEOPLE'S CHOICE AWARD

704 readers participated in large numbers to choose their favourite 'Hero'. After the likes were opened, 1,27,500 people cast their votes to decide the winners of the People's Choice Award -- Goutham Kumar and Mohd Shujathullah. While Kumar, who has so far performed the last rites of over 1,000 unclaimed bodies and broken social taboos by roping in 50 women volunteers, received 4,773 votes, Shujathullah got 3,964 votes for selflessly feeding breakfast to thousands of people for the past 1,430 days.

TIMES HYDERABAD HEROES

#City Couple has a story for every child

india reading olympiad

india reading olympiad is a platform which enables, encourages, endorses an ecosystem which create active reading spaces & joy for reading and appreciates the efforts towards igniting a reading revolution across 13 categories. The three broad objectives of the **india reading olympiad** are Encourage reading habits and enable Joy of Reading at large, Encourage and appreciate individuals, groups and institutions which promote reading and Inspire citizens to become lifelong readers & book lovers.


india reading Olympiad 2021 was presented by Amadeus Labs, India and supported by Srinivasa Farms, Signode India, Green Gold Animation along with Hyderabad Literary Festival.

amADEUS
proudly presents

Food 4 thought foundation

3rd india reading olympiad

supported by
Hyderabad Literary Festival



Time to Raise a Toast & Honour The Winners
We invite your gracious presence on 23rd January 2021
for Virtual Award Ceremony from 10:00am to 12:00pm

Food 4 thought foundation

Member Firm
the strategist &

Srinivasa Farms

HYDERABAD LITERARY FESTIVAL

SIGNODE

GREEN GOLD ANIMATION PVT. LTD.

india reading olympiad

Concept Note:

<http://food4thoughtfoundation.org/concept-note/>

Role Model Magazine:

<http://food4thoughtfoundation.org/role-model-magazine-2021/>

Winners 2021:

<http://food4thoughtfoundation.org/winners-2021/>

Recording Version of Event:

<https://www.facebook.com/food4thoughtfoundation.org/videos/3954123037931247>



india reading olympiad

School Participation:
85 Schools Pan India

Winners 2021:
Category English:3 Winners
Category Hindi: 3 Winners
Category Vernacular:3 Winners
(Telugu and Marathi)

Students Participation:
Total 675 students enrolled
Online participation, Pan India
Individual Certificates distributed

india reading olympiad®

Awards Ceremony - 2021



Srinivasa
Farms

HYDERABAD
LITERARY
FESTIVAL

Good & thought
Foundation

amADEUS

SIGNODE

GREEN GOLD
BRANDS FOR LIFE

ENGLISH



Yogyatha Rao
Students High School,
Hyderabad
(Category 1 - 4)



Neelam Kanojiya
Sri Sri Gyan Mandir,
Ghaziabad (U.P.)
(Category 5 - 7)



Asmita Verma
Army Public School,
Gorakpur
(Category 8 - 10)

HINDI



Aastha Tanwar
Sri Sri Gnan Mandir,
Ghatoli, Rajasthan
(Category 1 - 4)



Neelam Kanojiya
Sri Sri Gyan Mandir,
Ghaziabad (U.P.)
(Category 5 - 7)



Pakesh Deshmukh
Sri Sri Gyan Mandir,
Sankara, Chattisgarh
(Category 8 - 10)

VERNACULAR



Shambhavi Shashikant Rajmane
SSGM Shikar, Shingnapur (Category 1 - 4)
Language-Marathi



Neelam Kanojiya
Sri Sri Gyan Mandir,
Ghaziabad (U.P.)
(Category 5 - 7)



Sivadi Akhila
ZPHS Mathukumalli, Guntur
(Category 8 - 10)
Language-Telugu

SAVE ENDANGERED

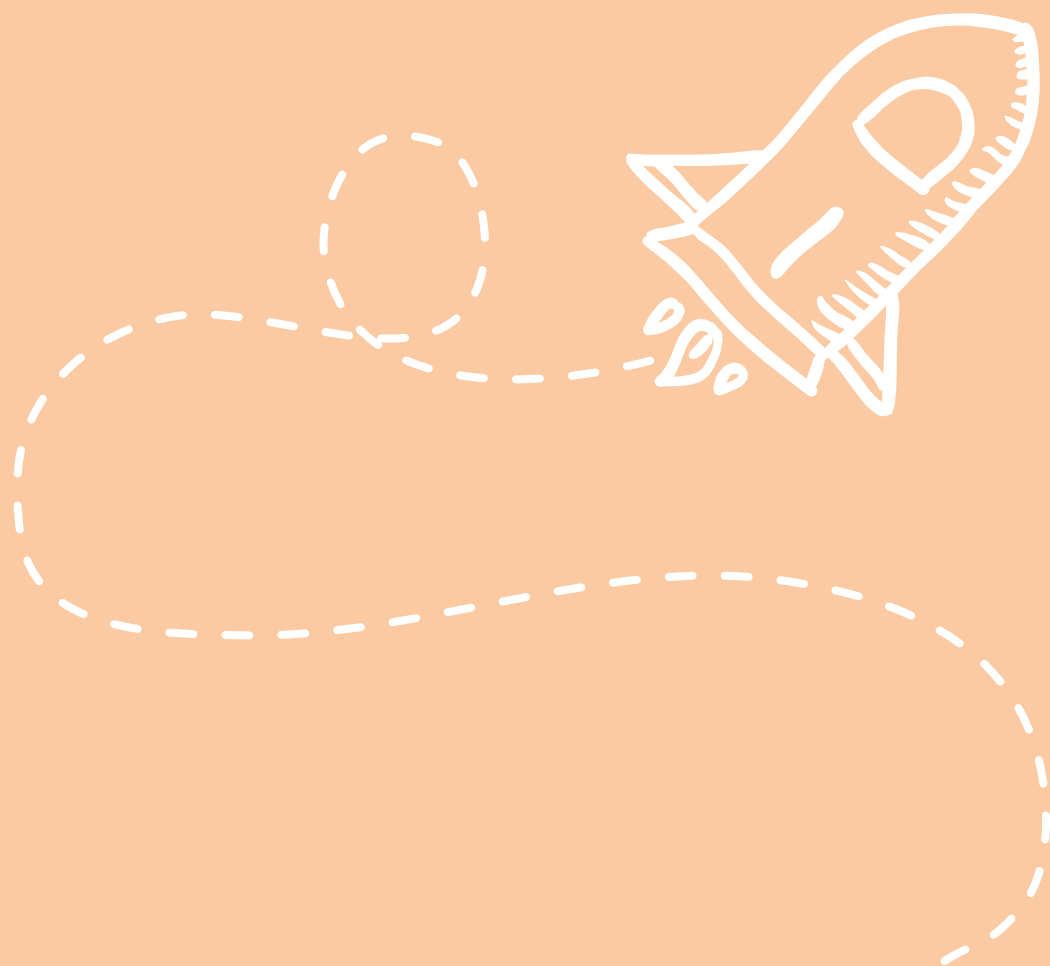
STORIES.

We at Food 4 Thought Foundation believe that in this age of fast life, we are losing touch with our past. One of the everlasting strengths of our culture has been its ethos which has been passed over centuries through folklore & stories, and with each passing day these stories are getting lost in a maze of unwarranted data & information.

Project 'Save Endangered Stories' focuses on recording & saving endangered stories, folklores etc. which are being passed through generations and are now facing a possible extinction. These recorded stories will also be digitized and be available for wider circulation & reference through e-Libraries.

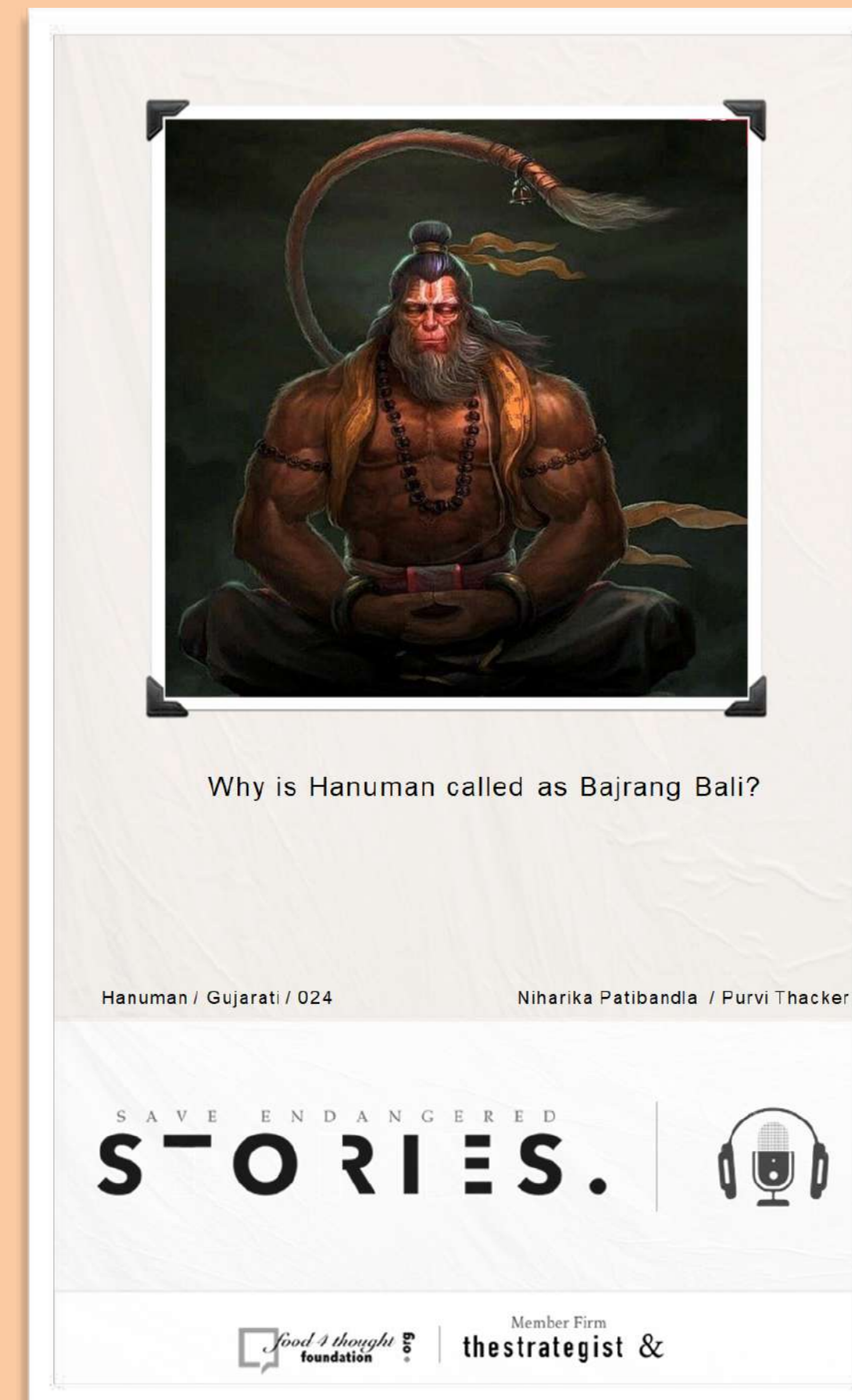
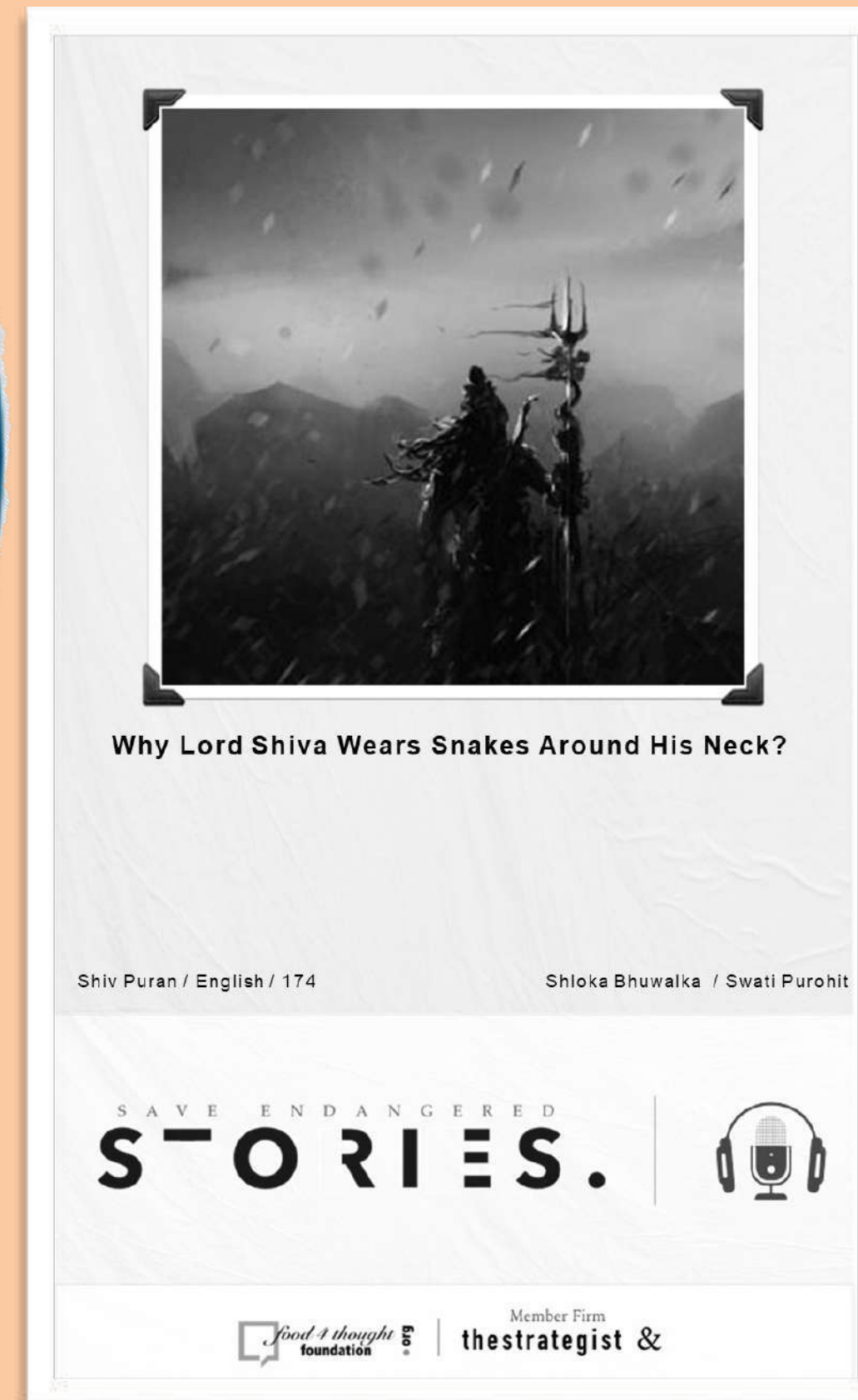
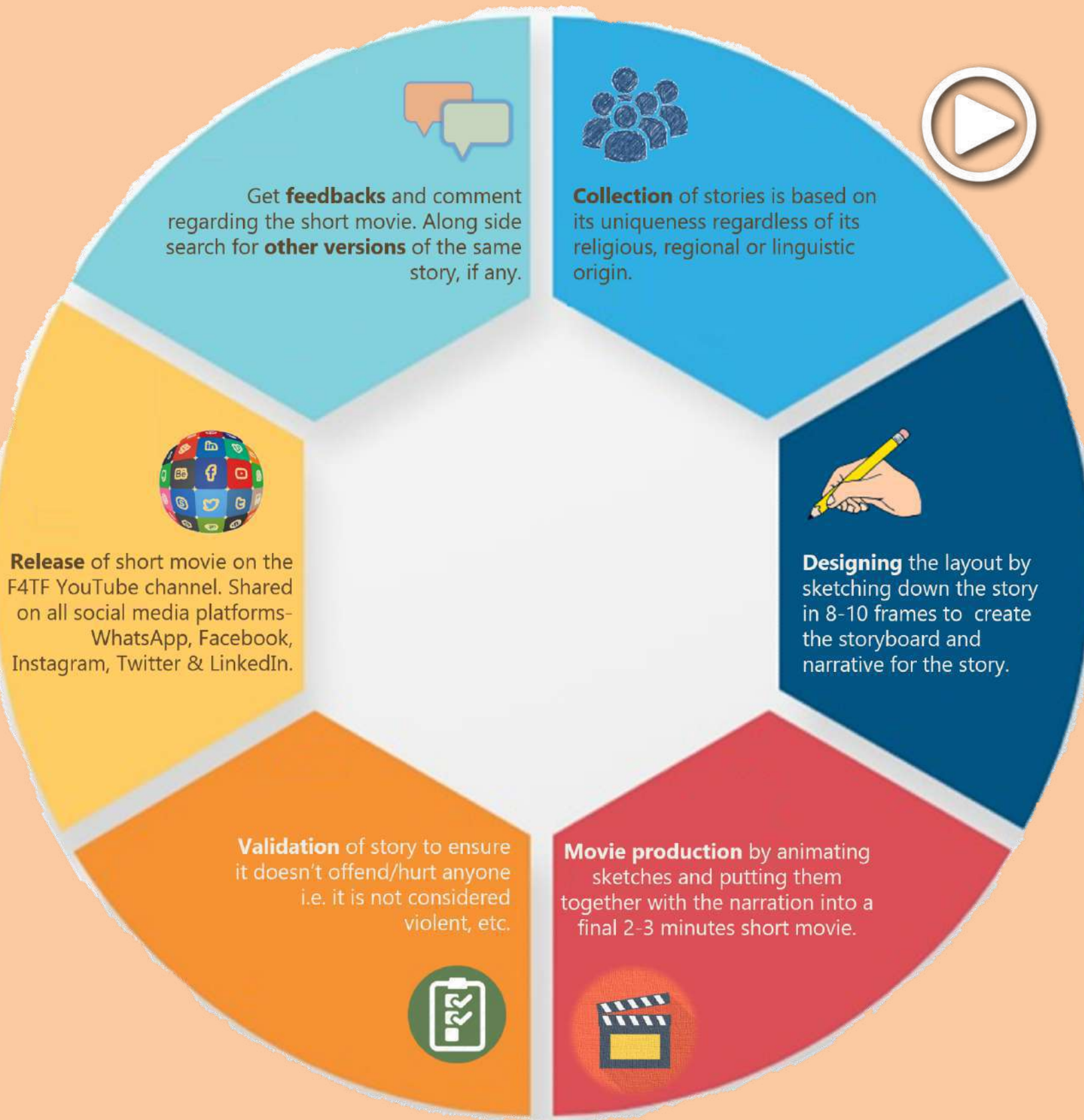
Our Major Focus areas is to Digitize and Record endangered books & catalogue them in a Podcast.

Today we take the pride of having around 85000+ views on our 500+ stories/ videos in 11 religion languages on YouTube



Save Endangered Stories

SAVE ENDANGERED STORIES.





<http://food4thoughtfoundation.org/online-media/>

<http://food4thoughtfoundation.org/print-media/>

On various occasion F4TF works has been covered by the following media groups in print and TV channel at various occasion:



Heartfelt Gratitude

to all our Corporate Partners for standing by us and supporting us relentlessly

The Amadeus logo is displayed in a blue, sans-serif font.

amadeus

For supporting the foundation by adopting 100 libraries in Karnataka and supporting the cause by encouraging employees to volunteer for IRO

The Srinivasa Farms logo consists of the text 'Srinivasa Farms' in a white, serif font, centered within a solid blue square.

*Srinivasa
Farms*

We appreciate the confidence expressed and for financial support extended for conducting India Reading Olympiad

The Odessa logo features the word 'odessa' in a blue, lowercase, sans-serif font, with a horizontal line underlining the 'o'.

odessa

For supporting the foundation by adopting 3 libraries in Bengaluru and supporting the cause by encouraging employees to drive the campaigns

The Signode logo features a red shield icon with a white 'S' inside, followed by the word 'SIGNODE' in a bold, black, sans-serif font.

SIGNODE

For supporting the foundation by adopting 3 libraries in Telangana and supporting the cause by encouraging employees to drive the campaigns

The Green Gold logo features a green parrot perched on a green leaf, with the words 'GREEN GOLD' in a bold, black, sans-serif font below it.

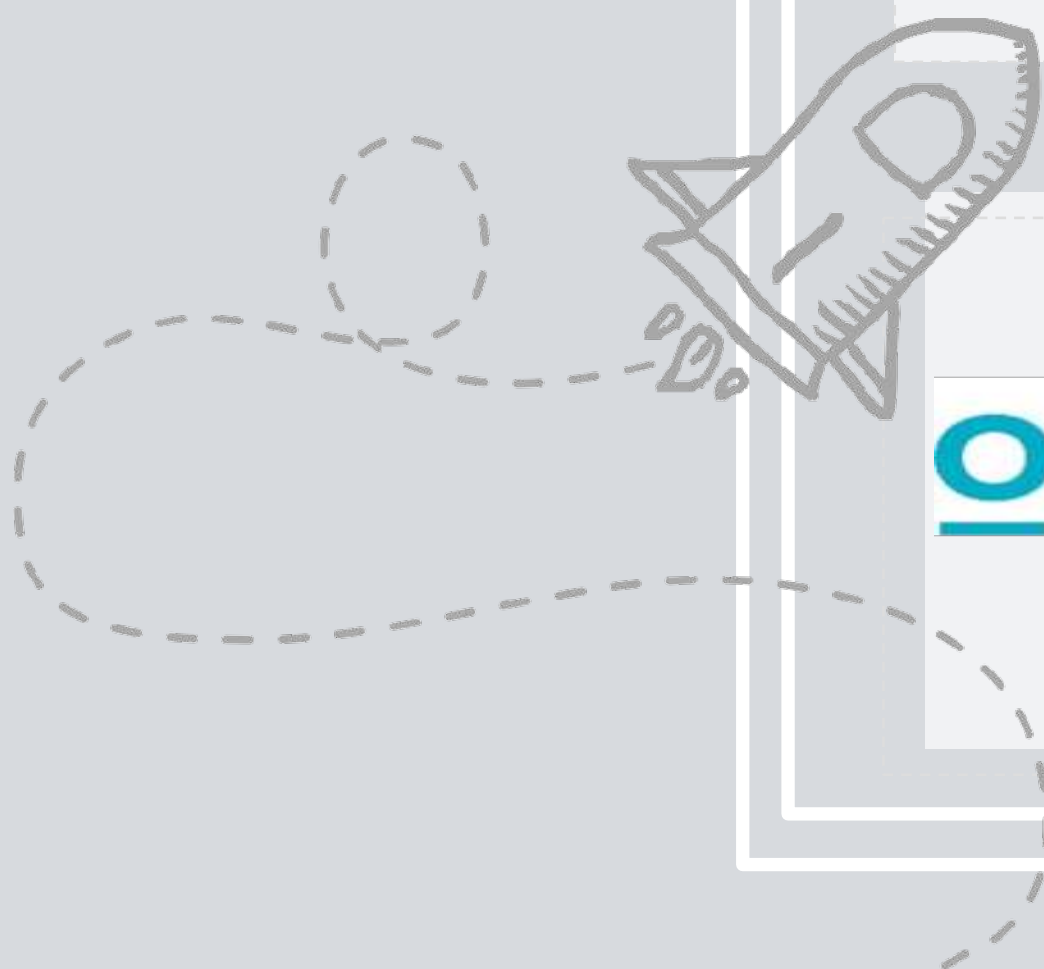
GREEN GOLD

For supporting the foundation by providing over 10000 Chotta Bheem books and stationary materials

The ADP logo features the letters 'ADP' in a bold, red, sans-serif font, with a registered trademark symbol (®) to the right.

ADP®

For financially supporting the foundation in building and operating libraries



Heartfelt Gratitude

to all our Corporate Partners for standing by us and supporting us relentlessly



For unconditionally supporting the cause by providing free Stall at Hyd Lit-Fest for 1st two years & encouraging us by introducing us to the celebrity guests & other forums



For financially supporting the foundation for last three years and for extending their office space to accommodate operations of Foundation.



We appreciate the confidence expressed and giving us the opportunity to build and operate libraries in their schools PAN India



We appreciate the confidence expressed and giving us the opportunity to operate libraries in communities and other sections of society



NSS IIT Delhi is supporting the foundation through the reCYCLE program, wherein students operate mobile libraries and conduct Joy of Reading sessions



For supporting the foundation by providing volunteers to build Endangered Stories and Vocational centres for libraries

Heartfelt Gratitude

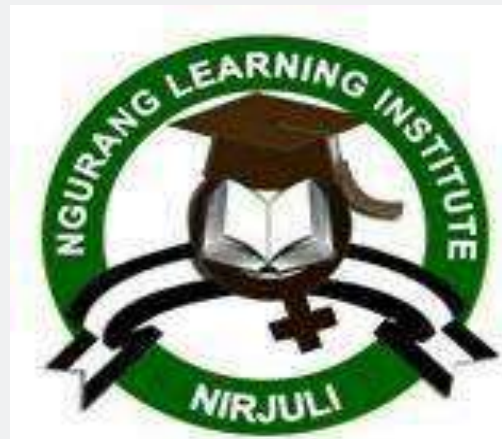
to all our Corporate Partners for standing by us and supporting us relentlessly



For supporting the cause, allowing to build and operate **Libraries in their Hospitals**



For supporting the cause, allowing to build and operate **Libraries in their Hospitals**



For supporting the building and operating of **Libraries in the North- East Community Villages**



For supporting building and operating **Libraries in the Gujarat Schools**



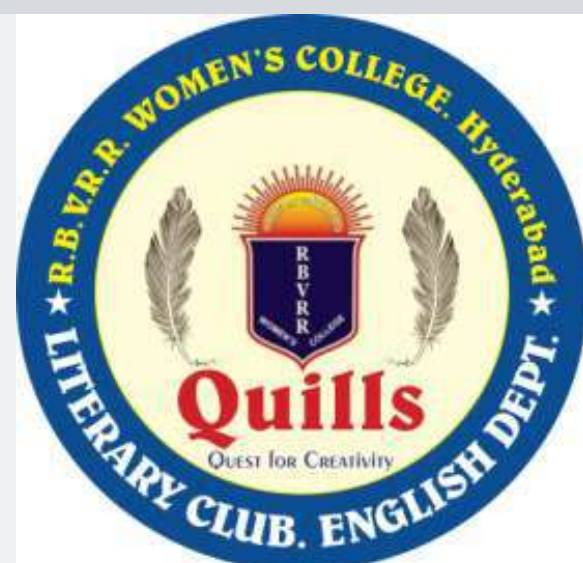
We appreciate the confidence expressed and giving us the opportunity to build and operate libraries in the **Juvenile Jail**



For supporting the cause , by discounting the courier changes for transporting of books and ensuring **timely delivery across India**

Heartfelt Gratitude

to all our Corporate Partners for standing by us and supporting us relentlessly



We appreciate the confidence expressed for book donation and other activities



We appreciate the confidence expressed for book donation and other activities



For supporting Joy of Reading drives at Hyderabad Literary Festival and beyond by providing free classmate books for visting kids



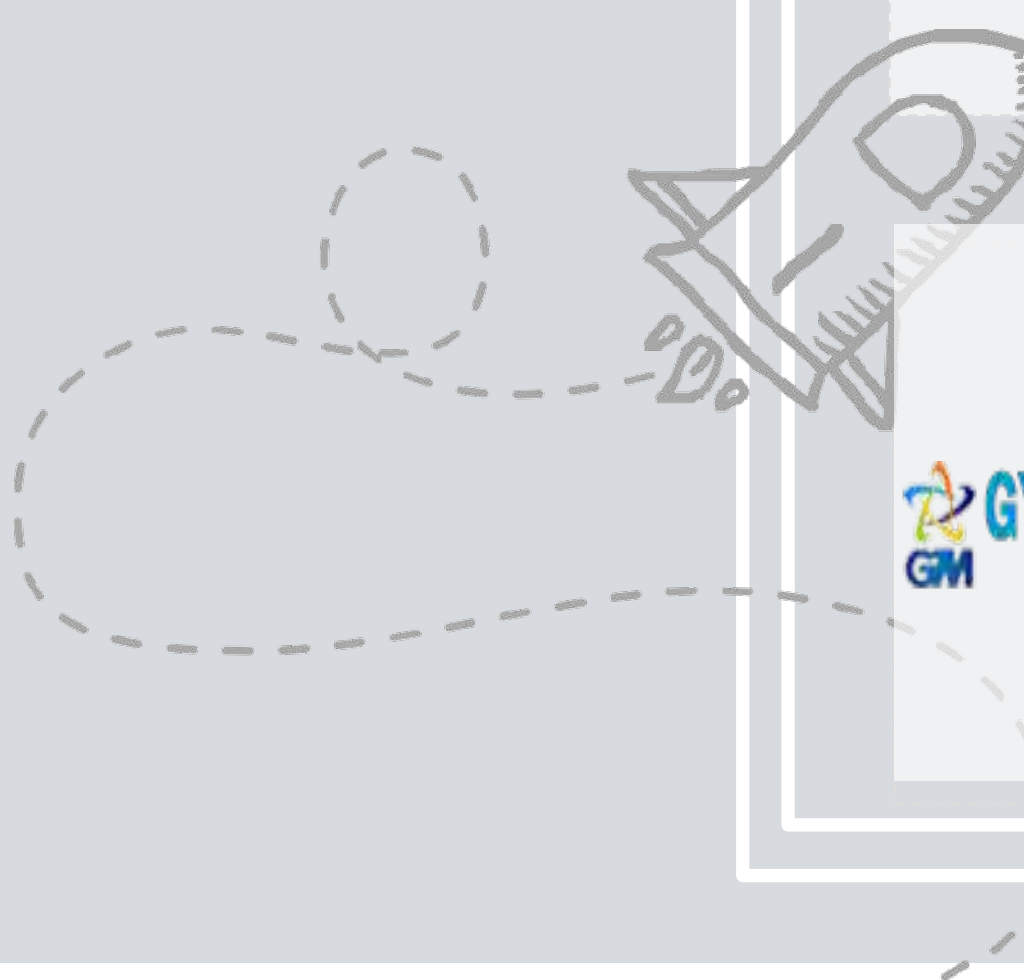
For supporting by providing free storage space for Master Library Books at Hyderabad



For being the technology partner in building TRACKER and continuously upgrading based on the needs and aspirations of stakeholders



For being the technology partner in building Mobile APP and continuously upgrading based on the needs and aspirations of stakeholders





Heartfelt Gratitude

to all our Corporate Partners for standing by us and supporting us relentlessly



We appreciate the support by providing us Vernacular books on discounted rates



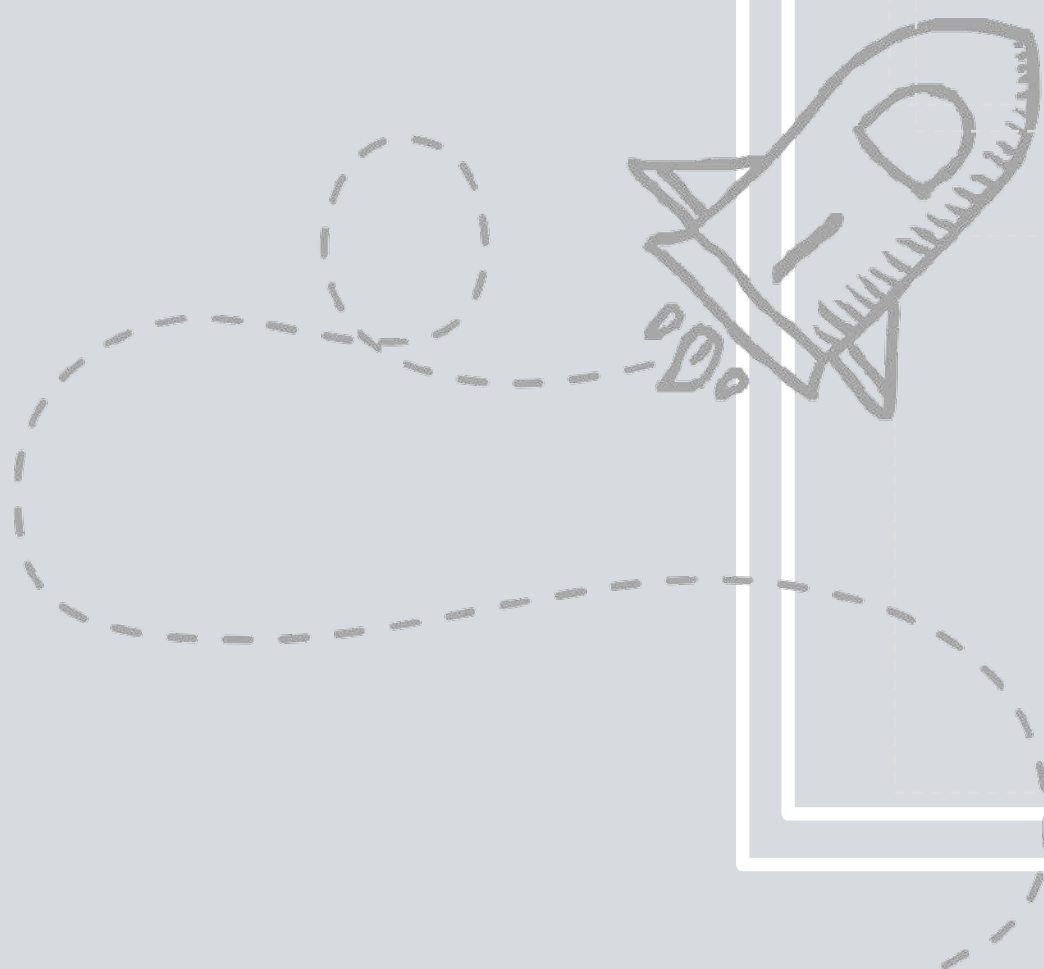
We appreciate the support by providing us books on discounted rates



We appreciate the support by providing us books on discounted rates



We appreciate the support by providing us logistics support on discounted rates across AP and Telangana



2017 . . .We Promised . . .and with your support we begin the journey . . .

Srinivasa Farms & Hyderabad Literary Festival

proudly presents



india reading olympiad®

*Enable, Encourage, Endorse an ecosystem which create active reading spaces & joy for reading
and appreciate the efforts towards igniting a reading revolution*



- Best Reading Club
- Innovation 4 Reading
- Reading 4 Pleasure - Schools
- Reading 4 Pleasure - Institue
- Reading 4 Pleasure - NGO
- Best Book Sore
- Best Library

- iambond U 18
- iambond Super Citizens
- Joy of Reading - Reflection
- Joy of Reading - Quiz
- Innovative Library Format
- Caught Reading

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NSS IIT Delhi

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2018 . . .We Promised . . .With your support we have began the journey . . .



enlighten as you move

Reading as a habit is fast losing its charm either because of lack of access to books or because it is not considered fashionable any more.

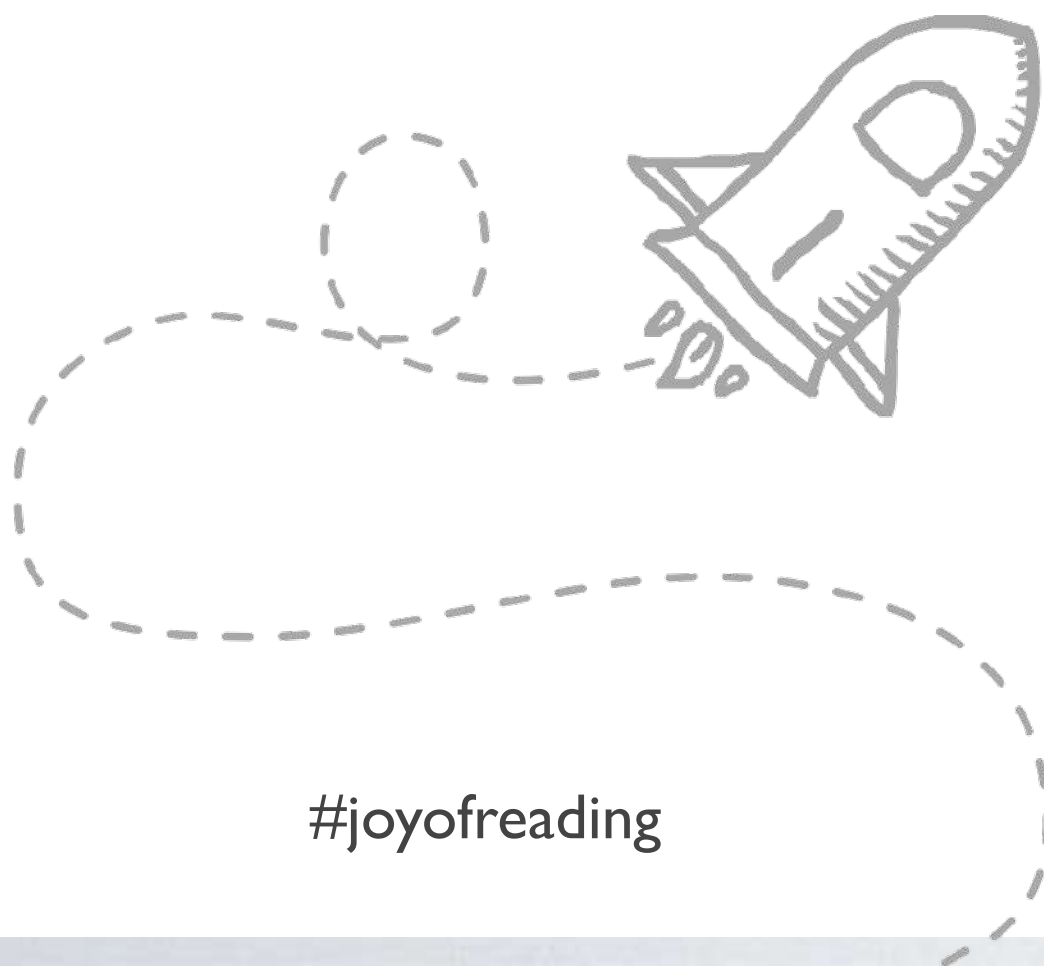
Food4Thought Foundation and Tata Strive believe in reviving the Joy for Reading in our Society and Communities by providing easy access to books and conducting regular reading sessions.

The Walking Library is a program where in 'The Walking Library Fellows' carry books, open mobile libraries and conduct reading sessions for citizens from all walks of life.



2019 . . .Our Target . . .With your support we hope to begin the journey . . .

Igniting new horizons within . . . Igniting reading revolution across



#joyofreading



#iambond Clubs

getting

Back to work



501

Libraries



150001

Books & Magazines



Our Dream

2021



50001

Children - Joy of Reading



501

Stories



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Save Endangered Stories -
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